

INTERNATIONAL BUSINESS CONCENTRATION

A concentration in International Business (IB) provides students with the knowledge, skills and experience necessary for successful careers in the global business environment. BSBA students must combine the International Business Concentration with another BSBA Concentration. With this preparation, graduates will be prepared for employment in many manufacturing, service, or knowledge-based industries with international markets, international suppliers, international sources of finance, or an internationally diverse workforce.

The completion of specified courses in international business may be applied toward the course requirements in other concentration areas.

BSBA Degree with International Business Concentration Requirements

Code	Title	Credits
General Education Requirements - 46 Hours Required		
Fundamental Academic Skills		15
ENGL 1150	ENGLISH COMPOSITION I	
ENGL 1160	ENGLISH COMPOSITION II	
Writing in the Discipline Course		
CMST 1110 or CMST 2120	PUBLIC SPEAKING FUNDS ARGUMENTATION AND DEBATE	
MATH 1120 or MATH 1100 or MATH 1130 or MATH 1140 or MATH 1300 or STAT 1100 or STAT 1530	INTRODUCTION TO MATHEMATICAL AND COMPUTATIONAL THINKING DATA LITERACY AND VISUALIZATION QUANTITATIVE LITERACY QUANTITATIVE REASONING FOR HEALTHCARE PROFESSIONALS COLLEGE ALGEBRA WITH SUPPORT DATA LITERACY AND VISUALIZATION ELEMENTARY STATISTICS	
Distribution Requirements		31
Natural Science - From two disciplines and at least one lab - 7 hrs		
Social Science - From two disciplines - 9 hrs		
Humanities and Fine Arts - From two disciplines - 9 hrs		
Global Diversity - 3 hrs		
US Diversity - 3 hrs		
MAJOR REQUIREMENTS - 87 Hours Required		
Must complete all MAJOR REQUIREMENTS with a grade of C (2.0) or higher		
**Course will satisfy UNO's General Education requirement		
^Course requires pre-requisite(s)		
All of the following:		
ENGL 1150	ENGLISH COMPOSITION I (** ^)	
ENGL 1160	ENGLISH COMPOSITION II (** ^)	
CMST 1110	PUBLIC SPEAKING FUNDS (**)	
Select 1 of the Following		3
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS (^)	

MATH 1930	CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES (^)	
All of the Following		45
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO) (** ^)	
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO) (** ^)	
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS (^)	
ACCT 2010	PRINCIPLES OF ACCOUNTING I (^)	
ACCT 2020	PRINCIPLES OF ACCOUNTING II (^)	
MKT 3200	BUSINESS COMMUNICATIONS (** ^)	
MKT 3310	PRINCIPLES OF MARKETING (^)	
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS (^)	
LAWS 3930	BUSINESS LAW FUNDAMENTALS (^)	
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT (^)	
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS (^)	
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN (^)	
MGMT 4480	CORPORATE AND BUSINESS STRATEGY (^)	
*INTERNATIONAL DIMENSION - 3 hrs		
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*Students must complete at least six hours of course work beyond the general education diversity requirement with a global perspective (i.e., history, political science, literature or geography of foreign countries, foreign languages, international business, etc.). Global courses include all university general education global diversity courses listed on the General Education website, plus the international business courses shown on the student's DegreeWorks website		
Select 1 of the Following		3
CMST 2120	ARGUMENTATION AND DEBATE (**)	
CMST 3130	SPEECH COMMUNICATION IN BUSINESS AND THE PROFESSIONS (^)	
CMST 3140	CONTEMPORARY PRESENTATIONS (^)	
CMST 3150	INTERCOLLEGIATE FORENSICS I (^)	
CMST 3160	INTERCOLLEGIATE FORENSICS II (^)	
MKT 3100	PROFESSIONAL SELLING (^)	
International Business Concentration Courses		
All of the Following		15
BSAD 2700	GLOBALIZATION OF BUSINESS ENTERPRISE (**)	
ECON 3600	INTRODUCTION TO INTERNATIONAL ECONOMICS (^)	
FNBK 3700	INTERNATIONAL FINANCIAL MANAGEMENT (^)	
MGMT 4150	GLOBAL BUSINESS MANAGEMENT (^)	
MKT 3380	INTERNATIONAL MARKETING (^)	
Select 1 of the Following		3
BSAD 4000	INTERNATIONAL BUSINESS STUDY ABROAD (^)	
ECON 4610	INTERNATIONAL TRADE (^)	
ECON 4620	INTERNATIONAL MONETARY THEORY (^)	
ECON 4660	INTERNATIONAL ECONOMIC DEVELOPMENT (^)	
LAWS 4930	INTERNATIONAL BUSINESS LAW (^)	

SCMT 4350	GLOBAL SOURCING AND INNOVATION (^)	
ENTR 4710	COMPARATIVE INTERNATIONAL DEVELOPMENT AND INNOVATION (^)	
GEOG 4550	GEOGRAPHY OF ECONOMIC GLOBALIZATION (^)	
CMST 4570	INTERCULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE (** ^)	
PSCI 4290	INTERNATIONAL DEVELOPMENT & SUSTAINABILITY (^)	
Required Second Concentration		18
ELECTIVES		
Elective hours as required to reach a total of 120 hours		

Secondary Concentration in International Business Requirements

Code	Title	Credits
12 Hours Required		
All of the Following - 3 Hours		
BSAD 2700	GLOBALIZATION OF BUSINESS ENTERPRISE (**)	
Select 3 of the Following - 9 Hours		
BSAD 4000	INTERNATIONAL BUSINESS STUDY ABROAD	
ECON 3600	INTRODUCTION TO INTERNATIONAL ECONOMICS	
ECON 4610	INTERNATIONAL TRADE	
ECON 4620	INTERNATIONAL MONETARY THEORY	
ECON 4660	INTERNATIONAL ECONOMIC DEVELOPMENT	
FNBK 3700	INTERNATIONAL FINANCIAL MANAGEMENT	
LAWS 4930	INTERNATIONAL BUSINESS LAW	
MGMT 4150	GLOBAL BUSINESS MANAGEMENT	
MKT 3380	INTERNATIONAL MARKETING	
SCMT 4350	GLOBAL SOURCING AND INNOVATION	

BSBA Degree with International Business Concentration Four Year Plan

Freshman		
Fall		Credits
ENGL 1150	ENGLISH COMPOSITION I ¹	3
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS ²	3
CMST 1110	PUBLIC SPEAKING FUNDS	3
Humanities and Fine Arts		3
Natural/Physical Science		3
Credits		15
Spring		
ENGL 1160	ENGLISH COMPOSITION II	3
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO)	3
BSAD 2700	GLOBALIZATION OF BUSINESS ENTERPRISE	3

Humanities and Fine Arts with US Diversity		3
Humanities and Fine Arts		3
Credits		15
Sophomore		
Fall		
MKT 3200	BUSINESS COMMUNICATIONS	3
ACCT 2010	PRINCIPLES OF ACCOUNTING I	3
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO)	3
Natural/Physical Science ^c with Laboratory		4
Elective		3
Credits		16
Spring		
ACCT 2020	PRINCIPLES OF ACCOUNTING II	3
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS	3
MKT 3310	PRINCIPLES OF MARKETING	3
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS	3
Elective		3
Credits		15
Junior		
Fall		
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT	3
LAWS 3930	BUSINESS LAW FUNDAMENTALS	3
MGMT 4150	GLOBAL BUSINESS MANAGEMENT	3
Second Speech ³		3
Second Concentration Course		3
Credits		15
Spring		
MKT 3380	INTERNATIONAL MARKETING	3
FNBK 3700	INTERNATIONAL FINANCIAL MANAGEMENT	3
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS	3
Second Concentration Course		3
Second Concentration Course		3
Credits		15
Senior		
Fall		
ECON 3600	INTRODUCTION TO INTERNATIONAL ECONOMICS	3
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN	3
International Business Elective ⁴		3
Second Concentration Course		3
Elective		3
Credits		15
Spring		
MGMT 4480	CORPORATE AND BUSINESS STRATEGY	3
Second Concentration Course		3
Second Concentration Course		3
Elective		3
2 Credit Elective		2
Credits		14
Total Credits		120

¹ Requires placement from UNO's English Placement and Proficiency Exam.
² Requires placement from ACT/SAT scores, UNO's Math Placement Exam, or an approved prerequisite course within the last two years. Students

might be required to take a lower level math course before MATH 1370 depending on their placement scores.

³ For this requirement students must choose from the following list: MKT 3100, CMST 2120, CMST 3100, CMST 3120, CMST 3130, CMST 3140, CMST 3150, or CMST 3160

⁴ For this requirement students must choose from an approved list of International Business Elective classes. (See DegreeWorks for approved options)

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

This plan is not a contract and curriculum is subject to change

Additional Information About this Plan:

University Degree Requirements: The minimum number of hours for a UNO undergraduate degree is 120 credit hours. Please review the requirements for your specific program to determine all requirements for the program. In order to graduate on-time (four years for an undergraduate degree), you need to take 30 hours each year.

General Education courses (Humanities, Social Science & Natural Science) must be from at least two different disciplines <https://www.unomaha.edu/general-education/overview/index.php>. (<https://www.unomaha.edu/general-education/overview/index.php.html>)

Placement Exams: For Math, English, Foreign Language, a placement exam may be required. More information on these exams can be found at <https://www.unomaha.edu/enrollment-management/testing-center/placement-exams/information.php>

**Transfer credit or placement exam scores may change suggested plan of study

GPA Requirements:

Courses within the College of Business require students to obtain a minimum NU GPA of 2.5 or better.

Graduation Requirements:

Students must earn a minimum of 120 credit hours for a BSBA.

42 of those credit hours must be in upper division courses.

Students must earn a C (2.00) or above in all fundamental academic skills, pre-business, upper division business core, and business concentration courses.

CBA students must earn a minimum NU GPA of 2.50 and a minimum Business GPA of 2.50. If students are earning an accounting concentration or secondary concentration, a minimum upper division accounting GPA of 2.50 is additionally required.