

BSBA AS A SECOND BACHELOR'S DEGREE

All BSBA concentrations require 18 credit hours, except Accounting, which requires 24 credit hours.

Some concentrations or secondary concentrations require students to earn a "C+" or better in specific foundation courses. Specifically, MKT 3310 is the foundation course for the Marketing concentration as well as for the Marketing secondary concentration. MKT 3310 & MKT 3100 are the foundation courses for Sales concentration as well as for the Sales secondary concentration. Finally, FNBK 3250 & FNBK 3300 are the foundation courses for the Business Finance, Banking and Financial Markets, and Investment Science & Portfolio Management concentrations as well as the Business Finance, Banking and Financial Markets, and Investment Science & Portfolio Management secondary concentrations.

To meet requirements for the BSBA degree, students must earn a minimum of 120 credit hours in courses acceptable to the College of Business Administration: 42 of those credits must be upper division courses (3000-4000 level), with the following requirements:

- Business GPA of 2.50 or above
- Cumulative GPA of 2.50 or above
- GPA of 2.50 or above for all upper division accounting courses (excluding ACCT 3000, ACCT 4500, and ACCT 4510) for the accounting concentration and secondary concentration.
- No grade below a "C" (2.0) will be counted as satisfactory completion of BSBA degree MAJOR REQUIREMENTS, including CBA BSBA business core courses, BSBA concentration courses, business elective courses, ENGL 1150, ENGL 1160, CMST 1110 and MATH 1370 (or MATH 1930).

An Advising hold will be placed if a student does not meet the 2.5 GPA. The hold will not be removed until the requirements are met or the student chooses a major outside the College of Business Administration.

BSBA as a Second Bachelor's Degree Requirements

Code	Title	Credits
MAJOR REQUIREMENTS - 60-66 Hours Required		
Select 1 of the Following		3
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS (^)	
MATH 1930	CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES (^)	
All of the Following		39
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO) (** ^)	
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO) (** ^)	
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS (^)	
ACCT 2010	PRINCIPLES OF ACCOUNTING I (^)	
ACCT 2020	PRINCIPLES OF ACCOUNTING II (^)	
MKT 3200	BUSINESS COMMUNICATIONS (** ^)	
MKT 3310	PRINCIPLES OF MARKETING (^)	
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS (^)	
LAWS 3930	BUSINESS LAW FUNDAMENTALS (^)	
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT (^)	

MGMT 3100	MANAGEMENT INFORMATION SYSTEMS (^)
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN (^)
MGMT 4480	CORPORATE AND BUSINESS STRATEGY (^)
Concentration Courses	
18-24	
ELECTIVES	

Elective hours as required to reach a total of 120 hours

Students who previously earned a business degree cannot earn a second business degree. If a student completes all requirements (including any necessary prerequisites) associated with an additional BSBA concentration after earning a business degree, the student's transcript will only list the courses completed, not the additional BSBA concentration. If desired, upon completion of all BSBA concentration requirements, the student may request (through CBA's Undergraduate Advising Office) a letter indicating that the student has completed all requirements for the additional BSBA concentration.