

JOURNALISM AND MEDIA COMMUNICATION, BACHELOR OF SCIENCE

Journalism and Media Communication, Bachelor of Science in Communication Requirements

Code	Title	Credits
GENERAL EDUCATION REQUIREMENTS - 46 Hours Required		
Minimum of "C-" required		
Fundamental Academic Skills		15
ENGL 1150	ENGLISH COMPOSITION I	
ENGL 1160	ENGLISH COMPOSITION II	
Writing in the Discipline Course		
CMST 1110	PUBLIC SPEAKING FUNDS	
or CMST 2120	ARGUMENTATION AND DEBATE	
MATH 1120	INTRODUCTION TO MATHEMATICAL AND COMPUTATIONAL THINKING	
or MATH 1100	DATA LITERACY AND VISUALIZATION	
or MATH 1130	QUANTITATIVE LITERACY	
or MATH 1140	QUANTITATIVE REASONING FOR HEALTHCARE PROFESSIONALS	
or MATH 1300	COLLEGE ALGEBRA WITH SUPPORT	
or STAT 1100	DATA LITERACY AND VISUALIZATION	
or STAT 1530	ELEMENTARY STATISTICS	
Distribution Requirements		31
Natural Science - From two disciplines and at least one lab - 7 hrs		
Social Science - From two disciplines - 9 hrs		
Humanities and Fine Arts - From two disciplines - 9 hrs		
Global Diversity - 3 hrs		
US Diversity - 3 hrs		
MAJOR REQUIREMENTS - 57 Hours Required		
**Course will satisfy UNO's General Education requirement		
^Course requires pre-requisite(s)		
Minimum of "C" required		
Core Courses		18
JMC 1500	INTRODUCTION TO JOURNALISM AND MEDIA COMMUNICATION (** ^)	
JMC 2100	MEDIA WRITING (** ^)	
JMC 2200	MEDIA PRODUCTION PRINCIPLES (^)	
JMC 3340	MEDIA THEORY (^)	
JMC 3350	COMMUNICATION RESEARCH (^)	
JMC 4970	INTERNSHIP EXPERIENCE (^ 3 credits required but students can split these credits up over semesters)	
Select 2 courses from the following		6
JMC 3700	VISUAL COMMUNICATION AND CULTURE (** ^)	
JMC 4010	MEDIA HISTORY (^)	

JMC 4040	SOCIAL MEDIA MEASUREMENT AND MANAGEMENT (^)	
JMC 4300	RISK AND CRISIS COMMUNICATION	
JMC 4380	FILM THEORY AND CRITICISM (^)	
JMC 4390	MEDIA ENTREPRENEURSHIP (^)	
JMC 4400	MEDIA ETHICS (^)	
JMC 4410	COMMUNICATION LAW AND POLICY (^)	
JMC 4430	GLOBAL MEDIA COMMUNICATION (^)	
JMC 4920	MEDIA LITERACY (^)	
Select a Concentration		33
Emerging Media Concentration		
Public Relations and Advertising Concentration		
Bachelor of Science in Communication - Minimum Hours required minor		15
A minor is required, credit hours depend on the department requirements of the minor - Grade/GPA requirement determined by department		
or		
2nd field of study which requires 15 credit hours in the same or related field with a minimum of 6 credits at the 3000/4000 level. - Minimum of "C" required		
ELECTIVES		
elective hours as required to reach a total of 120 hours		

Journalism & Media Communication Bachelor of Science Concentrations

- Emerging Media Concentration (<http://catalog.unomaha.edu/undergraduate/college-communication-fine-arts-media/school-communication/journalism-media-communication-bs/emerging-media-conc/>)
- Public Relations and Advertising Concentration (<http://catalog.unomaha.edu/undergraduate/college-communication-fine-arts-media/school-communication/journalism-media-communication-bs/public-relations-advertising-conc/>)