

COMMUNICATION (COMM)

COMM 8010 SEMINAR IN COMMUNICATION RESEARCH: QUANTITATIVE EMPHASIS (3 credits)

Philosophy of scientific investigation from a quantitative standpoint, including process and products, in comparison to other ways of knowing. Introduces students to quantitative designs and statistical applications for communication research and to data gathering methods appropriate for such designs. Emphasis is placed on preparing, evaluating and writing quantitatively oriented communication research proposals and reports.

Prerequisite(s)/Corequisite(s): Graduate majoring in communication or permission of instructor.

COMM 8020 SEMINAR IN COMMUNICATION RESEARCH: QUALITATIVE EMPHASIS (3 credits)

This course is an introduction to the methodology and practice of qualitative research. Within the course, students will be exposed to research paradigms, approaches to qualitative research, and ways to collect and analyze qualitative data. Students will be required to design and carry out their own qualitative research project.

COMM 8030 TOPICS IN COMMUNICATION METHODS (1-6 credits)

This variable-content course provides students with in-depth knowledge about such topics as communication research methods (e.g., survey or experimental, content analysis, legal) or other communication methods and assessment in contexts such as instructional, health, media, interpersonal, or organizational.

Prerequisite(s)/Corequisite(s): Graduate standing or permission of instructor. Graduate non-degree students not allowed.

COMM 8110 SEMINAR IN MODERN PUBLIC ADDRESS (3 credits)

Studies in figures, movements and institutions prominent in modern public address.

COMM 8180 TOPICS IN SPEECH COMMUNICATION (3 credits)

A variable content course dealing with speech communication. Each offering will treat a single aspect of speech communication in-depth - e.g., interpersonal conflict, gender and communication, organizational culture, health systems communication, relational communication, political communication, marital and family communication, communication education, etc. Course may be repeated.

COMM 8200 SEMINAR IN POPULAR CULTURE, MASS MEDIA AND VISUAL RHETORIC (3 credits)

This course studies how discursive meaning is made through established and emerging visual technologies and the impact visual symbol systems are having upon the field of rhetoric in general. Students will investigate how visual technologies, discourse theory, and semiotic theory has intersected with and expanded contemporary rhetorical theories, and they will apply these theories to visual texts. (Cross-listed with ENGL8760)

COMM 8300 TOPICAL SEMINAR MASS MEDIA (3 credits)

Substantive study of specialized areas and modes of broadcasting, film and print communication. Content will vary. Course may be repeated.

Prerequisite(s)/Corequisite(s): Graduate and majoring in communication or permission of instructor.

COMM 8436 GLOBAL MEDIA COMMUNICATION (3 credits)

In-depth study of global media communication systems. This course will examine cultural influence of dominant global media, the changing global media climates, information flow, regulation and censorship of media worldwide. Students will look at the various aspects of mass communication including advertising, public relations, broadcasting, movies and social media. There will be an emphasis on global communication theories and on critical examinations of media systems. (Cross-listed with JMC 4430)

COMM 8470 FOUNDATIONS SEMINAR: COMMUNICATION STUDIES (3 credits)

This course is part of the Communication graduate degree core coursework. The course exposes students to the structure and historical development of the Communication Studies discipline. It also addresses issues involved in conceptualizing, evaluating, and doing research in Communication Studies from post-positive, interpretive, and critical perspectives. Additionally, the course examines Communication Studies in selected contexts and sub-disciplines. Finally, current and future directions in the development of the Communication Studies discipline are addressed.

Prerequisite(s)/Corequisite(s): Communication graduate students admitted to program; others may enroll only with instructor permission

COMM 8500 SEMINAR IN COMMUNICATION THEORY (3 credits)

This course has a twofold purpose: (1) to expose students to different perspectives on building and critiquing theory (e.g., the classical versus the interpretive naturalistic perspectives.) (2) to apply perspectives to the analysis and critique of a range of influential theoretical approaches employed in the communication discipline (e.g., systems theory, semiotics, message reception/processing theories).

Prerequisite(s)/Corequisite(s): Graduate and majoring in communication, or permission of instructor.

COMM 8570 FOUNDATIONS OF MASS COMMUNICATION (3 credits)

This course is part of the Communication graduate degree core coursework. This course presents a broad-based historical, theoretical, and methodological introduction to Mass Communication research and interconnection with Communication Studies. Course content moves from the initial, early 20th century research through contemporary studies and critique.

Prerequisite(s)/Corequisite(s): Communication graduate students admitted to program; others may enroll only with instructor permission. Not open to non-degree graduate students.

COMM 8970 GRADUATE PROJECT (3 credits)

Project Option students must complete a three-hour graduate project written under the supervision of an adviser. A two-member graduate committee must approve the project.

Prerequisite(s)/Corequisite(s): COMM 8010, 8020, 8470, 8570 and student must be admitted to candidacy.

COMM 8980 INDEPENDENT STUDY (1-3 credits)

Students conduct independent research under the supervision of an adviser. May be taken multiple times with approval of graduate adviser.

COMM 8990 THESIS (1-6 credits)

Independent research project written under the supervision of an adviser.

COMM 9400 SEMINAR IN COMMUNICATION & TECHNOLOGY (3 credits)

A synthesis of speech and mass communication research as it relates to the study of computers and technology. Computer Mediated Communication (CMC) will be emphasized. Students write a research paper appropriate for submission to an academic conference. (Cross-listed with ISQA 9900)

Prerequisite(s)/Corequisite(s): COMM 8470 or 8570, and COMM 8010 or 8020, or permission of instructor.