COMMUNICATION (COMM)

COMM 8010 COMMUNICATION RESEARCH METHODS SEMINAR:  
QUANTITATIVE (3 credits)  
Philosophy of scientific investigation from a quantitative standpoint,  
including process and products, in comparison to other ways of knowing.  
Introduces students to quantitative designs and statistical applications  
for communication research and to data gathering methods appropriate  
for such designs. Emphasis is placed on preparing, evaluating and writing  
quantitatively oriented communication research proposals and reports.  
Prerequisite(s)/Corequisite(s): Graduate majoring in communication or  
permission of instructor. Not open to non-degree graduate students.

COMM 8020 COMMUNICATION RESEARCH METHODS SEMINAR:  
QUALITATIVE (3 credits)  
This course is an introduction to the methodology and practice of  
qualitative research. Within the course, students will be exposed to research  
paradigms, approaches to qualitative research, and ways to collect and  
analyze qualitative data. Students will be required to design and carry out  
their own qualitative research project.  
Prerequisite(s)/Corequisite(s): Open to School of Communication  
Graduate Students only

COMM 8030 TOPICAL SEMINAR: RESEARCH METHODS (3 credits)  
This variable-content course provides students with in-depth knowledge  
about various communication research methods (e.g., survey or  
experimental, content analysis, legal, assessment strategies, ethnography,  
advanced critique, etc.) or other communication methods and assessment  
in context with particular areas of study.  
Prerequisite(s)/Corequisite(s): Graduate student status

COMM 8110 GRADUATE TEACHING ASSISTANT SEMINAR (1 credit)  
This course provides weekly training, assessment, and teaching strategies  
for graduate teaching assistants within the the School of Communication.  
Prerequisite(s)/Corequisite(s): School of Communication Graduate  
Teaching Assistants Only. Not open to non-degree graduate students.

COMM 8180 TOPICAL SEMINAR: COMMUNICATION STUDIES (3  
credits)  
A variable content course dealing with communication studies. Each  
offering will treat a single aspect of communications studies in-depth -  
- e.g., interpersonal conflict, gender and communication, organizational  
culture, health systems communication, relational communication, political  
communication, marital and family communication, communication  
education, rhetorical critique, etc. Course may be repeated.  
Prerequisite(s)/Corequisite(s): Graduate Student Standing

COMM 8200 SEMINAR IN POPULAR CULTURE, MASS MEDIA AND  
VISUAL RHETORIC (3 credits)  
This course studies how discursive meaning is made through established  
and emerging visual technologies and the impact visual symbol systems are  
having upon the field of rhetoric in general. Students will investigate how  
visual technologies, discourse theory, and semiotic theory has intersected  
with and expanded contemporary rhetorical theories, and they will apply  
these theories to visual texts. (Cross-listed with ENGL 8760).

COMM 8300 TOPICAL SEMINAR: JOURNALISM AND MEDIA  
COMMUNICATION (3 credits)  
Substantive study of specialized areas and modes of journalism and media  
communication (broadcasting, film, print, public relations, advertising,  
social media, etc). Content will vary. Course may be repeated.  
Prerequisite(s)/Corequisite(s): Graduate Student Status

COMM 8436 GLOBAL MEDIA COMMUNICATION (3 credits)  
In-depth study of global media communication systems. This course will  
examine cultural influence of dominant global media, the changing global  
media climates, information flow, regulation and censorship of media  
worldwide. Students will look at the various aspects of mass communication  
including advertising, public relations, broadcasting, movies and social  
media. There will be an emphasis on global communication theories and on  
critical examinations of media systems. (Cross-listed with JMC 4430)

COMM 8470 FOUNDATIONS SEMINAR: COMMUNICATION STUDIES  
(3 credits)  
This course is part of the Communication graduate degree core coursework.  
The course exposes students to the structure and historical development of  
the Communication Studies discipline. It also addresses issues involved in  
conceptualizing, evaluating, and doing research in Communication Studies  
from post-positive, interpretive, and critical perspectives. Additionally,  
the course examines Communication Studies in selected contexts and sub- 
disciplines. Finally, current and future directions in the development of the  
Communication Studies discipline are addressed.  
Prerequisite(s)/Corequisite(s): Communication graduate students  
admitted to program; others may enroll only with instructor permission

COMM 8500 TOPICAL SEMINAR: COMMUNICATION THEORY (3  
credits)  
This course has a twofold purpose: (1) to expose students to different  
perspectives on building and critiquing theory ( e.g., the classical versus  
the interpretive naturalistic perspectives.) (2) to apply perspectives to  
the analysis and critique of a range of influential theoretical approaches  
employed in the communication discipline (e.g., systems theory, semiotics,  
message reception/processing theories).  
Prerequisite(s)/Corequisite(s): Graduate Student status

COMM 8570 FOUNDATIONS SEMINAR: JOURNALISM AND MEDIA  
COMMUNICATION (3 credits)  
This course is part of the Communication graduate degree core  
coursework. This course presents a broad-based historical, theoretical,  
and methodological introduction to Mass Communication research and  
interconnection with Communication Studies. Course content moves from  
the initial, early 20th century research through contemporary studies and  
critique.  
Prerequisite(s)/Corequisite(s): Communication graduate students  
admitted to program; others may enroll only with instructor permission. Not  
open to non-degree graduate students.

COMM 8970 GRADUATE PROJECT (3 credits)  
Project Option students must complete a three-hour graduate project  
written under the supervision of an adviser. A two-member graduate  
committee must approve the project.  
Prerequisite(s)/Corequisite(s): COMM 8010, 8020, 8470, 8570 and  
student must be admitted to candidacy.

COMM 8980 INDEPENDENT STUDY (1-3 credits)  
Students conduct independent research under the supervision of an adviser.  
May be taken multiple times with approval of graduate adviser.

COMM 8990 THESIS (1-6 credits)  
Independent research project written under the supervision of an adviser.

COMM 9400 SEMINAR IN COMMUNICATION & TECHNOLOGY (3  
credits)  
A synthesis of speech and mass communication research as it relates to the  
study of computers and technology. Computer Mediated Communication  
(CMC) will be emphasized. Students write a research paper appropriate for  
submission to an academic conference.  
Prerequisite(s)/Corequisite(s): COMM 8470 or 8570, and COMM 8010  
or 8020, or permission of instructor.