

EXECUTIVE BUSINESS ANALYTICS CERTIFICATE

BSAD 8660	FRONTIERS OF ANALYTICS	2
Total Credits		12

Department of Business Administration, College of Business Administration

Vision Statement

Today's organizations have access to enormous amounts of data, and those that are able to translate it into meaningful insights can gain a competitive advantage in the marketplace. This certificate program is an excellent option for executives and managers who want to improve their data-informed decision-making skills. Courses focus on the accurate use of business intelligence tools to better evaluate, interpret, and utilize reports from their organizations' analytics team.

Program Contact Information

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Program Website (<http://cba.unomaha.edu/xmba/>)

Admissions

General Application Requirements and Admission Criteria (<https://catalog.unomaha.edu/graduate/admission/>)

Program-Specific Requirements

Application Deadlines (Fall 2024)

- Fall: July 1

Other Requirements

- A minimum of six (6) years of professional-level work experience is required
- **English Language Proficiency:** Applicants are required to have a command of oral and written English. Those who do not hold a baccalaureate or other advanced degree from the United States, **OR** a baccalaureate or other advanced degree from a predetermined country on the waiver list (<https://www.unomaha.edu/graduate-studies/prospective-students/Proof%20of%20English%20Proficiency-%20International.pdf>), must meet the minimum language proficiency score requirement in order to be considered for admission.
 - Internet-based TOEFL: 80, IELTS: 6.5, PTE: 53, Duolingo: 110
- **Statement of Purpose:** In one page or less, describe how this certificate will help you further your career goals.
- **Resume:** Current resume detailing employment history, specific job responsibilities, accomplishments, leadership roles, and community involvement.

Degree Requirements

Code	Title	Credits
BSAD 8440	BUSINESS INTELLIGENCE DATA EXPLORATION	2
BSAD 8140	BUSINESS INTELLIGENCE ANALYSIS	2
BSAD 8160	INTERMEDIATE ANALYTICS	2
BSAD 8190	APPLICATIONS IN ANALYTICS	2
BSAD 8220	ADVANCED APPLICATIONS IN ANALYTICS	2