

# EXECUTIVE BUSINESS ANALYTICS CERTIFICATE

Today's organizations have access to enormous amounts of data, and those that are able to translate it into meaningful insights can gain a competitive advantage in the marketplace. This certificate program is an excellent option for executives and managers who want to improve their data-informed decision-making skills. Courses focus on the accurate use of business intelligence tools to better evaluate, interpret, and utilize reports from their organizations' analytics team.

## Program Related Information

### Program Contact

402.554.2448  
unoexecutivemba@unomaha.edu

**Program Website** (<http://cba.unomaha.edu/xmba/>)

### Admissions

General Application Requirements and Admission Criteria (<https://catalog.unomaha.edu/graduate/admission/>)

### Application Deadlines

- [Spring 2026: January 5](#)
- [Fall 2026: July 1](#)

### Other Requirements

- A minimum of six (6) years of professional-level work experience is required
- **English Language Proficiency:** Applicants are required to have a command of oral and written English. Those who do not hold a baccalaureate or other advanced degree from the United States, **OR** a baccalaureate or other advanced degree from a predetermined country on the waiver list (<https://www.unomaha.edu/office-of-graduate-studies/admissions/entrance-exams.php>), (<https://www.unomaha.edu/office-of-graduate-studies/admissions/entrance-exams.php>) must meet the minimum language proficiency score requirement in order to be considered for admission.
  - Internet-based TOEFL: 80, IELTS: 6.5, PTE: 53, Duolingo: 110
- **Statement of Purpose:** In one page or less, describe how your interest and completion of this program will help you achieve your career goals.
- **Resume:** Current resume detailing employment history, specific job responsibilities, accomplishments, leadership roles, and community involvement.

## Degree Requirements

Code	Title	Credits
BSAD 8440	BUSINESS INTELLIGENCE DATA EXPLORATION	2
BSAD 8140	BUSINESS INTELLIGENCE ANALYSIS	2
BSAD 8160	INTERMEDIATE ANALYTICS	2
BSAD 8190	APPLICATIONS IN ANALYTICS	2
BSAD 8220	ADVANCED APPLICATIONS IN ANALYTICS	2
BSAD 8660	FRONTIERS OF ANALYTICS	2
<b>Total Credits</b>		<b>12</b>