Executive Business Certificate

Department of Business Administration, College of Business Administration

Vision Statement
Broad knowledge of the many areas of business is essential for organizational leaders in today’s competitive environment. This program allows you to acquire skills quickly and focus solely on the business content you need. Gain a deeper understanding of business decision-making, financial analysis, and strategic thinking to succeed in various industries.

Program Contact Information
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Program Website (http://cba.unomaha.edu/xmba/)

Admissions
General Application Requirements and Admission Criteria (https://catalog.unomaha.edu/graduate/admission/)

Program-Specific Requirements
Application Deadlines (Fall 2024)
• Fall: July 1

Other Requirements
• A minimum of six (6) years of professional-level work experience is required
• English Language Proficiency: Applicants are required to have a command of oral and written English. Those who do not hold a baccalaureate or other advanced degree from the United States, OR a baccalaureate or other advanced degree from a predetermined country on the waiver list (https://www.unomaha.edu/graduate-studies/prospective-students/Proof%20of%20English%20Proficiency-%20International.pdf), must meet the minimum language proficiency score requirement in order to be considered for admission.
  • Internet-based TOEFL: 80, IELTS: 6.5, PTE: 53, Duolingo: 110
• Statement of Purpose: In one page or less, describe how this certificate will help you further your career goals.
• Resume: Current resume detailing employment history, specific job responsibilities, accomplishments, leadership roles, and community involvement.

Degree Requirements

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>BSAD 8380</td>
<td>EFFECTIVE SYSTEMS, OPERATIONS, AND IT</td>
<td>2</td>
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<tr>
<td>BSAD 8260</td>
<td>EFFECTIVE USE &amp; REPORTING OF ACCOUNTING INFORMATION</td>
<td>2</td>
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<tr>
<td>BSAD 8360</td>
<td>EFFECTIVE MANAGEMENT OF CAPITAL STRUCTURE, CASH, &amp; RISK</td>
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<tr>
<td>BSAD 8560</td>
<td>MARKETING STRATEGY: CUSTOMERS AND MARKETS</td>
<td>2</td>
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<tr>
<td>BSAD 8240</td>
<td>EFFECTIVE LEADERSHIP OF PEOPLE</td>
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<tr>
<td>BSAD 8480</td>
<td>GLOBAL ECONOMICS AND CORPORATE SOCIAL RESPONSIBILITY</td>
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<td>BSAD 8570</td>
<td>EFFECTIVE STRATEGIC MANAGEMENT</td>
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Total Credits 14