

EXECUTIVE BUSINESS CERTIFICATE

BSAD 8480	GLOBAL ECONOMICS AND CORPORATE SOCIAL RESPONSIBILITY	2
BSAD 8570	EFFECTIVE STRATEGIC MANAGEMENT	2
Total Credits		14

Department of Business Administration, College of Business Administration

Vision Statement

Broad knowledge of the many areas of business is essential for organizational leaders in today's competitive environment. This program allows you to acquire skills quickly and focus solely on the business content you need. Gain a deeper understanding of business decision-making, financial analysis, and strategic thinking to succeed in various industries.

Program Contact Information

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Program Website (<http://cba.unomaha.edu/xmba/>)

Admissions

General Application Requirements and Admission Criteria (<https://catalog.unomaha.edu/graduate/admission/>)

Program-Specific Requirements

Application Deadlines (Fall 2024)

- Fall: July 1

Other Requirements

- A minimum of six (6) years of professional-level work experience is required
- **English Language Proficiency:** Applicants are required to have a command of oral and written English. Those who do not hold a baccalaureate or other advanced degree from the United States, **OR** a baccalaureate or other advanced degree from a predetermined country on the waiver list (<https://www.unomaha.edu/graduate-studies/prospective-students/Proof%20of%20English%20Proficiency-%20International.pdf>), must meet the minimum language proficiency score requirement in order to be considered for admission.
 - Internet-based TOEFL: 80, IELTS: 6.5, PTE: 53, Duolingo: 110
- **Statement of Purpose:** In one page or less, describe how this certificate will help you further your career goals.
- **Resume:** Current resume detailing employment history, specific job responsibilities, accomplishments, leadership roles, and community involvement.

Degree Requirements

Code	Title	Credits
BSAD 8380	EFFECTIVE SYSTEMS, OPERATIONS, AND IT	2
BSAD 8260	EFFECTIVE USE & REPORTING OF ACCOUNTING INFORMATION	2
BSAD 8360	EFFECTIVE MANAGEMENT OF CAPITAL STRUCTURE, CASH, & RISK	2
BSAD 8560	MARKETING STRATEGY: CUSTOMERS AND MARKETS	2
BSAD 8240	EFFECTIVE LEADERSHIP OF PEOPLE	2