BUSINESS ADMINISTRATION, MBA AND PUBLIC HEALTH, MPH

The MBA/MPH dual degree program is designed for students who desire specialized expertise and training in public health management and administration. Graduates will be equipped to work in a variety of public interest arenas, commercial or industrial employment, hospitals or insurance settings, or in universities.

Program Related Information

Program Contacts

Business Administration:
402.554.2448
mba@unomaha.edu

Public Health:
College of Public Health, UNMC
402.559.4960
coph@unmc.edu

Program Website (https://www.unmc.edu/publichealth/programs/mphdualdegree/mba-mph.html)

Admissions

General Application Requirements and Admission Criteria (https://catalog.unomaha.edu/graduate/admission/)

Application Deadlines

- Spring 2027: October 1
- Fall 2027: June 1

Other Requirements

- Minimum junior/senior GPA of at least 2.85 in undergraduate courses related to proposed major
- Resume (employment and educational history)
- Applicants are required to have a command of oral and written English. Those who do not hold a baccalaureate or other advanced degree from the U.S., **OR** a baccalaureate or other advanced degree from a pre-determined country on the waiver list, must meet the minimum language proficiency score requirement in order to be considered for admission.
  - 80 on the TOEFL
  - 6.5 on the IELTS

Admission Criteria

- Students who have already graduated with the MBA or MPH degree are not eligible for the MBA/MPH dual degree program.
- The admission requirements for the MBA program can be found on the UNO MBA website (https://www.unomaha.edu/college-of-business-administration/mba/).
- Students qualifying for admission based on the standards outlined above but lacking MBA foundation courses will be granted *provisional status* until all foundation courses are completed with grades of "B" (3.0 on a 4.0 scale) or above.
- Students who are already enrolled in the MBA program at the College of Business Administration may apply for admission to the MBA/MPH dual degree program if they are in good academic standing and have not completed more than 12 semester hours within the MBA program.
- The admission requirements for the MPH program can be found on the UNMC College of Public Health – Master of Public Health website (http://www.unmc.edu/publichealth/programs/mphdualdegree/mba-mph.html).
- Students who are already enrolled in the MPH program at the College of Public Health may apply for admission to the MBA/MPH dual degree program if their GPA is at least 3.0 and have not completed more than 18 semester hours toward the MPH program.

Dual Admission

Applicants must complete the application process for each of the programs, MBA and MPH, separately, and MUST meet the requirements for each program. The student must indicate that he or she is applying for admission to the MBA/MPH dual degree program on the application.

Applications are evaluated by each degree program in separate admissions processes. It is possible that an applicant will be admitted to one program and not the other. In this case the applicant can matriculate into the accepted program, but not participate in the dual degree option.

Degree Requirements

Foundation Courses

A student must complete the foundation courses listed below prior to, or concurrent with enrollment in the first MBA course. Courses successfully completed A, B, or C (2.0 on a 4.0 scale) grades in the student's undergraduate program are considered as sufficient preparation. Otherwise, the student must complete the foundation requirements with a grade of B (3.0 on a 4.0 scale) or above.

MBA Foundation Courses

Code	Title	Credits
Accounting		
BSAD 8110	ACCOUNTING AND FINANCIAL FUNDAMENTALS	3
Or one year of Principles of Accounting at the undergraduate level:		6
ACCT 2010	PRINCIPLES OF ACCOUNTING I	
ACCT 2020	PRINCIPLES OF ACCOUNTING II	
Economics		
ECON 1200	SURVEY OF ECONOMICS	3
Or Micro-economics and Macro-economics at the undergraduate level:		6
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO)	
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO)	
Mathematics		
College Algebra or higher with the following courses at UNO:		
MATH 1220	COLLEGE ALGEBRA	3
or MATH 1300	COLLEGE ALGEBRA WITH SUPPORT	
or MATH 1320	COLLEGE ALGEBRA	
English Composition		
A required course for all international students entering the MBA program who are required to take the TOEFL:		
ENGL 1150	ENGLISH COMPOSITION I	3
Statistics		
Select one of the following:		
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS	3
or		

CPH 506 or BIOS 806	Biostatistics I
Or one semester of undergraduate statistics	

Foundation Courses cannot be used to meet the degree requirements for the MBA program.

The degree requirements for the dual MBA and MPH program include the completion of a minimum of **60 semester hours** of graduate credit beyond MBA foundation courses identified at the time of admission. These hours will be completed as follows. Each student admitted to the dual degree option will, within the first semester of their enrollment, file a plan of study in close consultation with a graduate advisor.

Core Courses: 37 credit hours

- MBA: 22 hours required
- MPH: 15 hours required

MBA Core Course Requirements (22 hours)

Code	Title	Credits
MBA 8060	PEOPLE: CULTIVATING SKILLS FOR LEADERSHIP (Required as the first graduate course for all MBA students))	2
MBA 8000	BUSINESS ETHICS: ACHIEVING SOCIAL RESPONSIBILITY	2
MBA 8040	BUSINESS AND INFORMATION TECHNOLOGY: CONNECTING PEOPLE AND INFORMATION	2
MBA 8150	ECONOMICS: ESSENTIAL CONCEPTS FOR MANAGERS	2
MBA 8210	ACCOUNTING: DECISIONS & CONSEQUENCES	2
MBA 8250	ORGANIZATIONAL BEHAVIOR: ENHANCING HUMAN & ORGANIZATIONAL CAPABILITIES	2
MBA 8420	MARKETING: UNDERSTANDING CONSUMERS AND MARKETS	2
MBA 8630	FINANCE: UNDERSTANDING CAPITAL AND CASH	2
MBA 8700	BUSINESS ANALYTICS: MAKING SENSE OF DATA	2
MBA 8720	STRATEGIC FINANCIAL MANAGEMENT	2
MBA 8830	STRATEGY: DEVELOPING SUSTAINABLE COMPETITIVE ADVANTAGE	2
Total Credits		**22**

[1] MBA 8630 (prereq: completion of MBA 8150 and MBA 8210)
[2] MBA 8720 (prereq: completion of MBA 8630)
[3] MBA 8830 (prereq: completion of MBA 8150 and MBA 8210)

MPH Core Courses (15 hours)

Code	Title	Credits
CPH 500 or HPRO 830	Foundations of Public Health	3
CPH 504 or EPI 820	Epidemiology in Public Health	3
CPH 506 or BIOS 806	Biostatistics I	3
CPH 514	Planning and Evaluation	3
CPH 539	Leadership and Advocacy	3
Total Credits		**15**

Capstone and Service Learning (8 credit hours)

MBA 8800 -**MBA Project-Focused Capstone** (2 credits) The project-focused capstone course for the Master's of Business Administration (MBA) degree will focus on the students completing a health care-related project for a nonprofit or other organization. This consulting project will focus on the application of the knowledge and skills learned in the MBA program. A minimum B (3.0 on 4.0 scale) grade required to complete the course successfully and qualify for graduation. **Prerequisite**: Students must successfully complete MBA 8630, MBA 8420, and MBA 8830 before taking the capstone course. Students must also complete this course in the final semester or within the last nine (9) hours of their MBA program. Permission from MBA advisor is required to register for this class. Not open to non-degree graduate students.

- Students will complete the MPH program service learning course (CPH 528: Applied Practice Experience for MPH Students, 3 credit hours)
- Students will complete the MPH program capstone course (CPH 529: MPH Capstone Experience, 3 credit hours) with a grade of B (3.0) or higher.

Students must complete all core and concentration area courses, be within 12 hours of graduation (including 6 hours of service learning/ capstone experience), and be in good academic standing to start the Service Learning/ MPH Capstone Experience.

Elective and Concentration Courses (15 credit hours)

MBA/MPH students are not eligible to choose a concentration area for the MBA program. Instead, they will have the option to complete a concentration in biostatistics, emergency preparedness, epidemiology, or public health administration and policy at UNMC. If a student is completing one of these concentration, they will also need to complete the corresponding electives for that concentration.

Biostatistics Concentration

Code	Title	Credits
CPH 517 - BIOS 835	Design of Medical Studies	3
CPH 651 - BIOS 810	Introduction to SAS Programming	3
CPH 652 - BIOS 818	Biostatistical Methods II	3
CPH 653 - BIOS 823	Categorical Data Analysis	3
Total Credits		**12**

Students completing the MBA/MPH with a concentration in biostatistics will transfer a maximum of nine (9) hours of coursework from the MPH courses listed below to fulfill elective requirements for the MBA program. Minimum "B" (3.0 on a 4.0 scale) grade required in each course to be transferred. Transfer and application of the "professional" hours from UNMC to the UNO MBA program will take place upon completion of the MPH degree. These courses are:

Code	Title	Credits
CPH 517	Design of Medical Studies	3
CPH 651	Introduction to SAS Programming	3
CPH 652	Biostatistical Methods II	3
CHP 653	Categorical Data Analysis	3

Emergency Preparedness Concentration

Code	Title	Credits
CPH 550 - EPI 810	Emergency Preparedness: Prevention	3
CPH 553 - EPI 813	Emergency Preparedness: Response	3
CPH 554 - EPI 814	Emergency Preparedness: Response and Recovery	3

CPH 631 - EPI 811	Emergency Preparedness: Protection	3
Total Credits		**12**

Students completing the MBA/MPH with a concentration in emergency preparedness will transfer a maximum of nine (9) hours of coursework from the MPH courses listed below to fulfill elective requirements for the MBA program. Minimum "B" (3.0 on a 4.0 scale) grade required in each course to be transferred. Transfer and application of the "professional" hours from UNMC to the UNO MBA program will take place upon completion of the MPH degree. These courses are:

Code	Title	Credits
CPH 550 - EPI 810	Emergency Preparedness: Prevention	3
CPH 553 - EPI 813	Emergency Preparedness: Response	3
CPH 631 - EPI 811	Emergency Preparedness: Protection	3

Epidemiology Concentration

Code	Title	Credits
CPH 621 - EPI 821	Applied Epidemiology	3
CPH 628 - EPI 845	Epidemiologic Methods	3
CPH 650 - BIOS 808	Biostatistics II	3
CPH 651 - BIOS 810	Introduction to SAS Programming	3
Electives (6 Cr. Hrs. 1 GE and 1 ID)		
CPH 620	Chronic Disease Epidemiology	
CPH 753	Cancer Epidemiology	
CPH 623	Infectious Disease Epidemiology: Theory and Methods	
CPH 723	Epidemiological Methods in Infectious Disease Outbreak Investigation	
Total Credits		**12**

Students completing the MBA/MPH with a concentration in epidemiology will transfer a maximum of nine (9) hours of coursework from the MPH courses listed below to fulfill elective requirements for the MBA program. Minimum "B" (3.0 on a 4.0 scale) grade required in each course to be transferred. Transfer and application of the "professional" hours from UNMC to the UNO MBA program will take place upon completion of the MPH degree. These courses are:

Code	Title	Credits
CPH 621 - EPI 821	Applied Epidemiology	3
CPH 628 - EPI 845	Epidemiologic Methods	3
CPH 650 - BIOS 808	Biostatistics II	3

Public Health Administration and Policy Concentration

Code	Title	Credits
CPH 502	Health Services Administration	3
CPH 562	Human Resources Management in Health Organizations	3
CPH 565	Health Care Finance	3
CPH 566	Health Policy	3
CPH 580	Health Care Organizational Theory and Behavior	3
Total Credits		**15**

Students completing the MBA/MPH with a concentration in public health administration and policy will transfer a maximum of nine (9) hours of coursework from the MPH courses listed below to fulfill elective requirements for the MBA program. Minimum "B" (3.0 on a 4.0 scale) grade required in each course to be transferred. Transfer and application of the "professional" hours from UNMC to the UNO MBA program will take place upon completion of the MPH degree. These courses are:

Code	Title	Credits
CPH 502	Health Services Administration	3
CPH 565	Health Care Finance	3
CPH 566	Health Policy	3

Other MBA Requirements

All MBA students must attend MBA Orientation in their first semester in the MBA program as part of their degree requirements. All MBA students must participate in a minimum of two (2) MBA Leadership Seminars prior to graduation.

Academic Performance

Foundation courses cannot be used to meet the 60 semester-hour requirement for the MBA/MPH joint degree.

MBA Program Two Strikes Rule

A UNO MBA student may enroll only ***twice*** in each MBA course. If the class is not successfully completed on the second attempt then the student will be dismissed from the MBA program. **An enrollment is defined as being enrolled in the course after the last day to withdraw via MavLINK and receive a 100% refund. The last day for withdrawal will be as stated in the current academic calendar for a full semester course (3 credits); for an eight-week course (2 credits) the last day for withdrawal will be the third day (including the start date) of the course as designated in MavLINK.**

MBA Program Academic Performance

Students earning a third grade of "C+ "or lower (or any single grade below "C" (1.67 on a 4.0 scale)) will be automatically dismissed from the MBA program. Dismissed students will be immediately administratively withdrawn from all courses in which they are enrolled for MBA credit. Students who have been dismissed may not enroll in any courses for MBA credit in any subsequent semester or summer session until reinstatement has been granted by the College of Business Administration's Graduate Program Council (CBA GPC) and graduate dean.

Students who have been dismissed from the MBA program may submit a written petition for reinstatement to the CBA GPC. Students who have petitioned the CBA GPC for reinstatement may not enroll in any courses for MBA credit. Upon receiving a petition for reinstatement, the CBA GPC will evaluate the student's written petition for reinstatement. As part of the reinstatement petitioning process, the CBA GPC reserves the right to examine the student's academic record and reserves the right to speak to any previous instructor who has taught the student and this information may be used by the CBA GPC in the reinstatement decision. Information provided by previous instructors will not be shared with the student. Reinstatement is a privilege and not all students who are dismissed will be reinstated. Students who have been reinstated will serve a probationary period of the CBA GPC's discretion and must satisfy the probationary conditions specified by the CBA GPC. In addition to probationary conditions, reinstated students will be subject to additional reinstatement conditions as specified by the CBA GPC. These reinstatement conditions will include retaking one or more courses in which the student must earn a grade of "B" (3.0) or higher (the exact grade requirements for retaken courses may in fact be higher than "B" 3.0). Students not achieving the probationary or reinstatement conditions will be automatically dismissed.

GPC Will Consider Grades Earned in Related Courses

When making decisions based on Quality of Work Standards issues, the CBA GPC will consider the initial grade(s) received in a course as well as the most recent grade received for the course. This approach differs from the

method used to calculate GPA in a student's MavLINK file, where the most recent grade replaces the grade received in the previous attempt.

Student Responsibilities

- Each student admitted to graduate studies is responsible for knowing the procedures and regulations of the Graduate College.
- Each student admitted to the dual degree option will, within the first semester of their enrollment, file a plan of study in close consultation with a graduate advisor.
- Once admitted to the MBA/MPH dual degree program, the MBA Director in the College of Business Administration will oversee the student's progress in the MBA curriculum, and faculty in the College of Public Health will oversee the student's progress in the MPH curriculum.
- Each student has to complete both the MBA and MPH orientations.
- Students must maintain academic eligibility as defined by each degree program.