BUSINESS ADMINISTRATION, MBA AND UNMC NURSING (MBA/MSN)

Department of Business Administration, College of Business Administration; UNMC College of Nursing

Vision Statement
The MBA/MSN dual degree program is designed for nursing students who desire to possess both clinical skills and a clear understanding of business management, leadership, and strategic decision making. Graduates will be prepared to anticipate change and to make decisions that balance patient outcomes and the overall cost of care.

Program Contact Information
(Business Administration):
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(College of Nursing): Teresa Barry Hultquist PhD, MSN, RN, PHCNS-BC, NE-BC Associate Professor, Director of Evaluation, Nurse Leader/Executive (LEAD) MSN Specialty Coordinator College of Nursing, RM 5040 985330 Nebraska Medical Center Omaha, NE 68198-5330 402.559.6538 tbarry@unmc.edu

Admissions
MBA Application Deadlines (Spring 2020, Summer 2020, and Fall 2020)
- Fall: July 1 (June 1 for international students)
- Spring: November 1
- Summer: April 1

Admission Criteria
- Students who have already graduated with the MBA or MSN degree are not eligible for the MBA/MSN dual degree program.
- Students must complete separate applications for the MBA and MSN programs and must meet the requirements for each program.
- The admission requirements for the MSN program can be found on the UNMC MSN (https://www.unmc.edu/nursing/admissions/admissions-information/admissions-information-msn-pmc.html) website.
- CON students seeking admission to the MBA portion of the dual degree program must complete the UNO Application for Graduate Admission (https://www.unomaha.edu/graduate-studies/prospective-students/application-process.php) and request admission to the MBA/MSN program.
- The GMAT/GRE requirement will be waived for UNMC CON students who have earned a BSN and who possess an active RN license.
- Students who are already enrolled in the Nurse Leader concentration in the CON MSN program may apply for admission to the MBA/MSN dual degree program if their GPA is at least 3.0 and they have not yet completed more than 18 semester hours towards the MSN program.
- Students who are already enrolled in the UNO MBA program may apply for admission to the MBA/MSN dual degree program if they are in good academic standing and have not completed more than 12 semester hours towards the MBA program.
- Students qualifying for admission based on the standards outlined above but lacking MBA foundation courses will be granted provisional status until all foundation courses are completed with grades of “B” (3.0 on a 4.0 scale) or above.

MBA Program Specific Requirements
Admission may be granted to an applicant whose record includes at least the following:
1. 2.85 junior/senior grade point average;
2. GMAT or GRE will be waived for students who have earned a BSN and who possess an active RN license;
3. Resume (employment and educational history)

Degree Requirements

MBA Foundation Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSAD 8110</td>
<td>ACCOUNTING AND FINANCIAL FUNDAMENTALS</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Or one year of Principles of Accounting at the undergraduate level:</td>
<td></td>
</tr>
<tr>
<td>ACCT 2010</td>
<td>PRINCIPLES OF ACCOUNTING I</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2020</td>
<td>PRINCIPLES OF ACCOUNTING II</td>
<td>3</td>
</tr>
</tbody>
</table>

Economics

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 1200</td>
<td>AN INTRODUCTION TO THE U.S. ECONOMY</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Or Micro-economics and Macro-economics at the undergraduate level:</td>
<td></td>
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<tr>
<td>ECON 2200</td>
<td>PRINCIPLES OF ECONOMICS (MICRO)</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2220</td>
<td>PRINCIPLES OF ECONOMICS (MACRO)</td>
<td>3</td>
</tr>
</tbody>
</table>

English Composition

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1150</td>
<td>ENGLISH COMPOSITION I</td>
<td>3</td>
</tr>
</tbody>
</table>

Foundation Courses cannot be used to meet the degree requirements for the MBA program.

MBA Core Course Requirements (22 hours)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>BSAD 8060</td>
<td>PEOPLE: CULTIVATING SKILLS FOR LEADERSHIP</td>
<td>2</td>
</tr>
<tr>
<td>BSAD 8000</td>
<td>BUSINESS ETHICS: ACHIEVING SOCIAL RESPONSIBILITY</td>
<td>2</td>
</tr>
<tr>
<td>BSAD 8040</td>
<td>BUSINESS AND INFORMATION TECHNOLOGY: CONNECTING PEOPLE AND INFORMATION</td>
<td>2</td>
</tr>
<tr>
<td>BSAD 8150</td>
<td>ECONOMICS: ESSENTIAL CONCEPTS FOR MANAGERS</td>
<td>2</td>
</tr>
<tr>
<td>BSAD 8210</td>
<td>ACCOUNTING: DECISIONS &amp; CONSEQUENCES</td>
<td>2</td>
</tr>
<tr>
<td>NRS7 652</td>
<td>Organizational Improvement (UNMC)</td>
<td>2</td>
</tr>
<tr>
<td>BSAD 8420</td>
<td>MARKETING: UNDERSTANDING CONSUMERS AND MARKETS</td>
<td>2</td>
</tr>
</tbody>
</table>
Other MBA Requirements

Because UNMC CON courses will comprise all electives, MBA/MSN students are not eligible to choose an MBA concentration. Open electives are only open to non-degree graduate students. Students earning a third grade of “C+” or lower (or any single grade below “C” 1.67 on a 4.0 scale) will be administratively dismissed from the MBA program. Students who have been dismissed may not enroll in any courses for MBA credit in any subsequent semester or summer session until reinstatement has been granted by the College of Business Administration’s Graduate Program Council (CBA GPC) and graduate dean.

MBA Program Academic Performance

Students earning a third grade of “C+” or lower (or any single grade below “C” 1.67 on a 4.0 scale) will be administratively dismissed from the MBA program. Students who have been dismissed may not enroll in any courses for MBA credit upon receiving a petition for reinstatement, the CBA GPC will evaluate the student’s written petition for reinstatement. Students who have been reinstated will serve a probationary period of the CBA GPC’s discretion and must satisfy the probationary conditions specified by the CBA GPC. In addition to probationary conditions, reinstated students will be subject to additional reinstatement conditions as specified by the CBA GPC. These reinstatement conditions will include retaking one or more courses in which the student must earn a grade of “B” (3.0) or higher (the exact grade requirements for retaken courses may in fact be higher than “B” (3.0)). Students not achieving the probationary or reinstatement conditions will be automatically dismissed.

CBA GPC Will Consider Grades Earned in Repeat Courses

When making decisions based on Quality of Work Standards issues, the CBA GPC will consider grades and provide a 100% refund. The last day for withdrawal will be as stated in the current academic calendar for a full semester course (3 credits); for an eight-week course (2 credits) the last day for withdrawal will be the third day (including the start date) of the course as designated in MavLINK.

MBA Program Two Strikes Rule

A UNO MBA student may enroll only twice in each MBA course. If the class is not successfully completed on the second attempt then the student will be dismissed from the MBA program. An enrollment is defined as being enrolled in the course after the last day to withdraw via MavLINK and receive a 100% refund. The last day for withdrawal will be as stated in the current academic calendar for a full semester course (3 credits); for an eight-week course (2 credits) the last day for withdrawal will be the third day (including the start date) of the course as designated in MavLINK.

Repeat Courses

MBA/MSN students who have earned undergraduate or graduate degrees in accounting, economics, finance, management, management information systems, or marketing, the MBA core course(s) corresponding to the student’s undergraduate major(s) or degree(s) will be waived and the student will complete a directed elective in the waived field in addition to the hours transferred from UNMC. The waived core course will not satisfy degree requirements. Please consult with your advisor for a complete list of approved directed electives.

MBA/MSN students are not eligible to choose an MBA concentration because UNMC CON courses will comprise all electives.

Other MBA Requirements

Attendance at a minimum of two (2) MBA Leadership Seminars.

BSAD 8630 FINANCE: UNDERSTANDING CAPITAL AND CASH 2
BSAD 8700 BUSINESS ANALYTICS: MAKING SENSE OF DATA
BSAD 8720 STRATEGIC FINANCIAL MANAGEMENT 3
BSAD 8830 STRATEGY: DEVELOPING SUSTAINABLE COMPETITIVE Advantage 4

Total Credits 22

1 NRSG 652 is taken in lieu of BSAD 8250.
2 BSAD 8630 (prereq: completion of BSAD 8150 and BSAD 8210)
3 BSAD 8720 (prereq: completion of BSAD 8630)
4 BSAD 8830 Must be completed within first 20 hours in the MBA program (prereq: completion of BSAD 8150 and BSAD 8210).

Elective Courses (9 hours)

Students completing the MBA/MSN program will transfer nine hours of coursework from the nursing courses listed below to fulfill elective requirements for the MBA program. Minimum of “B” (3.0 on a 4.0 scale) grade required in each course to be transferred.

Transfer and application of the “professional” hours from UNMC to the UNO MBA program will take place upon completion of the MSN degree. The courses are:

Code Title Credits
BSAD 8800 MBA PROJECT-FOCUSED CAPSTONE 2-3

Exits Requirement

BSAD 8800 MBA Project-Focused Capstone (2-3 credits) The project-focused capstone course for the Master’s of Business Administration (MBA) degree will focus on the students completing a health care-related project for a nonprofit or other organization. This consulting project will focus on the application of the knowledge and skills learned in the MBA program. A minimum B (3.0 on 4.0 scale) grade required to complete the course successfully and qualify for graduation. Prerequisite: Students must successfully complete BSAD 8630, BSAD 8420, and BSAD 8830 before taking the Capstone course. Students must also complete this course in the final semester or within the last nine (9) hours of their MBA program. Not open to non-degree graduate students.

Code Title Credits
NRSG 609 Health Promotion for Populations 3
NRSG 656 Developing Systems & Infrastructure in Health Care Organizations 3

Total Credits 9

Each student admitted to graduate studies is responsible for knowing the procedures and regulations of the Graduate College.

Each student admitted to the MBA/MSN will, within the first semester of their enrollment in the MBA program, file a plan of study in close consultation with a graduate advisor.

Once admitted to the MBA/MSN dual degree program, the MBA Director in the College of Business Administration will oversee the student’s progress in the MBA curriculum, and faculty in the College of Nursing will oversee the student’s progress in the MSN curriculum.

Each student has to complete the MBA orientation.

Students must maintain academic eligibility as defined by each degree program.

CBA GPC Will Consider Grades Earned in Repeat Courses

When making decisions based on Quality of Work Standards issues, the CBA GPC will consider the initial grade(s) received in a course as well as the most recent grade received for the course. This approach differs from the method used to calculate GPA in a student’s MavLINK file, where the most recent grade replaces the grade received in the previous attempt.

Student Responsibilities

- Each student admitted to graduate studies is responsible for knowing the procedures and regulations of the Graduate College.
- Each student admitted to the MBA/MSN will, within the first semester of their enrollment in the MBA program, file a plan of study in close consultation with a graduate advisor.
- Once admitted to the MBA/MSN dual degree program, the MBA Director in the College of Business Administration will oversee the student’s progress in the MBA curriculum, and faculty in the College of Nursing will oversee the student’s progress in the MSN curriculum.
- Each student has to complete the MBA orientation.
- Students must maintain academic eligibility as defined by each degree program.