

ENTREPRENEURSHIP CONCENTRATION

The Entrepreneurship Concentration is for students interested in starting, owning, and/or operating a business venture as well as students interested in serving entrepreneurial ventures as consultants, bankers, accountants, and marketing professionals. The entrepreneurship concentration has a practical emphasis designed to assist students in developing and operating their new and/or small ventures. Courses in this concentration lead students through the different processes of getting into business, addresses important operating issues relevant to the running of day-to-day activities of a venture, and discuss the important topic of planning for business growth and development.

BSBA Degree with Entrepreneurship Concentration Requirements

Code	Title	Credits
General Education Requirements - 46 Hours Required		
Fundamental Academic Skills		15
ENGL 1150	ENGLISH COMPOSITION I	
ENGL 1160	ENGLISH COMPOSITION II	
Writing in the Discipline Course		
CMST 1110	PUBLIC SPEAKING FUNDS	
or CMST 2120	ARGUMENTATION AND DEBATE	
MATH 1120	INTRODUCTION TO MATHEMATICAL AND COMPUTATIONAL THINKING	
or MATH 1100	DATA LITERACY AND VISUALIZATION	
or MATH 1130	QUANTITATIVE LITERACY	
or MATH 1140	QUANTITATIVE REASONING FOR HEALTHCARE PROFESSIONALS	
or MATH 1300	COLLEGE ALGEBRA WITH SUPPORT	
or STAT 1100	DATA LITERACY AND VISUALIZATION	
or STAT 1530	ELEMENTARY STATISTICS	
Distribution Requirements		31
Natural Science - From two disciplines and at least one lab - 7 hrs		
Social Science - From two disciplines - 9 hrs		
Humanities and Fine Arts - From two disciplines - 9 hrs		
Global Diversity - 3 hrs		
US Diversity - 3 hrs		
MAJOR REQUIREMENTS - 69 Hours Required		
Must complete all MAJOR REQUIREMENTS with a grade of C (2.0) or higher		
**Course will satisfy UNO's General Education requirement		
^Course requires pre-requisite(s)		
All of the following:		
ENGL 1150	ENGLISH COMPOSITION I (** ^)	
ENGL 1160	ENGLISH COMPOSITION II (** ^)	
CMST 1110	PUBLIC SPEAKING FUNDS (**)	
Select 1 of the Following - 3 Hours		3
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS (^)	
MATH 1930	CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES (^)	
All of the Following		45

ECON 2200	PRINCIPLES OF ECONOMICS (MICRO) (** ^)	
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO) (** ^)	
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS (^)	
ACCT 2010	PRINCIPLES OF ACCOUNTING I (^)	
ACCT 2020	PRINCIPLES OF ACCOUNTING II (^)	
MKT 3200	BUSINESS COMMUNICATIONS (** ^)	
MKT 3310	PRINCIPLES OF MARKETING (^)	
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS (^)	
LAWS 3930	BUSINESS LAW FUNDAMENTALS (^)	
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT (^)	
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS (^)	
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN (^)	
MGMT 4480	CORPORATE AND BUSINESS STRATEGY (^)	
*INTERNATIONAL DIMENSION - 3 hrs		
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*Students must complete at least six hours of course work beyond the general education diversity requirement with a global perspective (i.e., history, political science, literature or geography of foreign countries, foreign languages, international business, etc.). Global courses include all university general education global diversity courses listed on the General Education website, plus the international business courses shown on the student's DegreeWorks website		
Select 1 of the Following		3
CMST 2120	ARGUMENTATION AND DEBATE (**)	
CMST 3130	SPEECH COMMUNICATION IN BUSINESS AND THE PROFESSIONS (^)	
CMST 3140	CONTEMPORARY PRESENTATIONS (^)	
CMST 3150	INTERCOLLEGIATE FORENSICS I (^)	
CMST 3160	INTERCOLLEGIATE FORENSICS II (^)	
MKT 3100	PROFESSIONAL SELLING (^)	
Entrepreneurship Concentration Courses		
All of the Following		12
ENTR 3710	ENTREPRENEURIAL FOUNDATIONS (^)	
ENTR 3330	ENTREPRENEURIAL FINANCE (^)	
ENTR 4730	NEW VENTURE FORMATION (^)	
ENTR 4750	SOCIAL ENTREPRENEURSHIP (^)	
Select 2 of the Following		6
ENTR 4000	SPECIAL TOPICS IN ENTREPRENEURSHIP (^)	
ENTR 4150	GEOGRAPHY, GENDER AND ENTREPRENEURSHIP (^)	
ENTR 4390	MEDIA ENTREPRENEURSHIP (^)	
ENTR 4530	ENTREPRENEURSHIP INTERNSHIP (^)	
ENTR 4690	EMERGING TECHNOLOGY AND INNOVATION (^)	
ENTR 4720	INNOVATION VENTURES (^)	
ENTR 4740	TECHNOLOGY AND INNOVATION MANAGEMENT (^)	
ENTR 4760	SELLING IN AN ENTREPRENEURIAL CONTEXT (^)	
ENTR 4770	INTRODUCTORY MAVERICK VENTURE FUND (^)	

ENTR 4780	INTERMEDIATE MAVERICK VENTURE FUND (^)
ENTR 4790	ADVANCED MAVERICK VENTURE FUND (^)
ENTR 4710	COMPARATIVE INTERNATIONAL DEVELOPMENT AND INNOVATION (^)
MKT 3400	MARKETING INNOVATION (^)
SCMT 4450	MANAGERIAL NEGOTIATION STRATEGIES (^)

ELECTIVES	5
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Elective hours as required to reach a total of 120 hours

Secondary Concentration in Entrepreneurship Requirements

Code	Title	Credits
12 Hours Required		
All of the Following - 6 Hours		
ENTR 3710	ENTREPRENEURIAL FOUNDATIONS	
ENTR 4730	NEW VENTURE FORMATION	
Select 2 of the Following - 6 Hours		
ENTR 3330	ENTREPRENEURIAL FINANCE	
ENTR 4690	EMERGING TECHNOLOGY AND INNOVATION	
ENTR 4740	TECHNOLOGY AND INNOVATION MANAGEMENT	
ENTR 4750	SOCIAL ENTREPRENEURSHIP	
ENTR 4760	SELLING IN AN ENTREPRENEURIAL CONTEXT	
ENTR 4720	INNOVATION VENTURES	
ENTR 4000	SPECIAL TOPICS IN ENTREPRENEURSHIP	
ENTR 4770	INTRODUCTORY MAVERICK VENTURE FUND	
ENTR 4780	INTERMEDIATE MAVERICK VENTURE FUND	
ENTR 4790	ADVANCED MAVERICK VENTURE FUND	
ENTR 4150	GEOGRAPHY, GENDER AND ENTREPRENEURSHIP	
ENTR 4710	COMPARATIVE INTERNATIONAL DEVELOPMENT AND INNOVATION	
ENTR 4530	ENTREPRENEURSHIP INTERNSHIP	
ENTR 4390	MEDIA ENTREPRENEURSHIP	
MKT 3400	MARKETING INNOVATION	
SCMT 4450	MANAGERIAL NEGOTIATION STRATEGIES	

BSBA Degree with Entrepreneurship Concentration Four Year Plan

Freshman		Credits
Fall		
ENGL 1150	ENGLISH COMPOSITION I ¹	3
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS ²	3
CMST 1110	PUBLIC SPEAKING FUNDS	3
	Humanities and Fine Arts with Global Diversity	3

Social Science	3
Credits	15

Spring		Credits
ENGL 1160	ENGLISH COMPOSITION II	3
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO)	3
	Humanities and Fine Arts with US Diversity	3
	Humanities and Fine Arts	3
	Natural/Physical Science	3
Credits	15	

Sophomore		Credits
Fall		
MKT 3200	BUSINESS COMMUNICATIONS	3
ACCT 2010	PRINCIPLES OF ACCOUNTING I	3
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO)	3
	Natural/Physical Science with Laboratory	4
	International Dimension	3
Credits	16	

Spring		Credits
ACCT 2020	PRINCIPLES OF ACCOUNTING II	3
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS	3
ENTR 3710	ENTREPRENEURIAL FOUNDATIONS	3
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS	3
	Elective	3
Credits	15	

Junior		Credits
Fall		
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT	3
LAWS 3930	BUSINESS LAW FUNDAMENTALS	3
MKT 3310	PRINCIPLES OF MARKETING	3
ENTR 4750	SOCIAL ENTREPRENEURSHIP	3
	Elective	3
Credits	15	

Spring		Credits
ENTR 3330	ENTREPRENEURIAL FINANCE	3
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS	3
	Elective	3
	International Dimension	3
	2nd Speech	3
Credits	15	

Senior		Credits
Fall		
ENTR 4730	NEW VENTURE FORMATION	3
	ENTR Elective ³	3
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN	3
	Elective	3
	Elective	3
Credits	15	

Spring		Credits
	ENTR Elective ⁴	3
MGMT 4480	CORPORATE AND BUSINESS STRATEGY	3
	Elective	3
	Elective	3

2 Credit Elective	2
Credits	14
Total Credits	120

- ¹ Requires placement from UNO’s English Placement and Proficiency Exam.
- ² Requires placement from ACT/SAT scores, UNO’s Math Placement Exam, or an approved prerequisite course within the last two years. Students might be required to take a lower level math course before MATH 1370 depending on their placement scores.
- ³ For this requirement students must choose from an approved list of Entrepreneurship Elective classes. (See DegreeWorks for approved options)
- ⁴ For this requirement students must choose from an approved list of Entrepreneurship Elective classes. (See DegreeWorks for approved options)

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

This plan is not a contract and curriculum is subject to change

Additional Information About this Plan:

University Degree Requirements: The minimum number of hours for a UNO undergraduate degree is 120 credit hours. Please review the requirements for your specific program to determine all requirements for the program. In order to graduate on-time (four years for an undergraduate degree), you need to take 30 hours each year.

General Education courses (Humanities, Social Science & Natural Science) must be from at least two different disciplines <https://www.unomaha.edu/general-education/overview/index.php>. (<https://www.unomaha.edu/general-education/overview/index.php.html>)

Placement Exams: For Math, English, Foreign Language, a placement exam may be required. More information on these exams can be found at <https://www.unomaha.edu/enrollment-management/testing-center/placement-exams/information.php>

**Transfer credit or placement exam scores may change suggested plan of study

GPA Requirements:

Courses within the College of Business require students to obtain a minimum NU GPA of 2.5 or better.

Graduation Requirements:

Students must earn a minimum of 120 credit hours for a BSBA. 42 of those credit hours must be in upper division courses. Students must earn a C (2.00) or above in all fundamental academic skills, pre-business, upper division business core, and business concentration courses. CBA students must earn a minimum NU GPA of 2.50 and a minimum Business GPA of 2.50. If students are earning an accounting concentration or secondary concentration, a minimum upper division accounting GPA of 2.50 is additionally required.