

REAL ESTATE AND LAND USE ECONOMICS CONCENTRATION

The objective of the real estate and land use economics concentration is to prepare students for careers in areas such as commercial real estate finance, asset management, investment analysis, property management, appraisal, corporate real estate management, brokerage, development, as well as other real estate-related careers in the public and private sectors.

BSBA Degree with Real Estate and Land Use Economics Concentration Requirements

Code	Title	Credits
General Education Requirements - 46 Hours Required		
Fundamental Academic Skills		15
ENGL 1150	ENGLISH COMPOSITION I	
ENGL 1160	ENGLISH COMPOSITION II	
Writing in the Discipline Course		
CMST 1110 or CMST 2120	PUBLIC SPEAKING FUNDS ARGUMENTATION AND DEBATE	
MATH 1120 or MATH 1100 or MATH 1130 or MATH 1140	INTRODUCTION TO MATHEMATICAL AND COMPUTATIONAL THINKING DATA LITERACY AND VISUALIZATION QUANTITATIVE LITERACY QUANTITATIVE REASONING FOR HEALTHCARE PROFESSIONALS	
or MATH 1300 or STAT 1100 or STAT 1530	COLLEGE ALGEBRA WITH SUPPORT DATA LITERACY AND VISUALIZATION ELEMENTARY STATISTICS	
Distribution Requirements		31
Natural Science - From two disciplines and at least one lab - 7 hrs		
Social Science - From two disciplines - 9 hrs		
Humanities and Fine Arts - From two disciplines - 9 hrs		
Global Diversity - 3 hrs		
US Diversity - 3 hrs		
MAJOR REQUIREMENTS - 69 Hours Required		
Must complete all MAJOR REQUIREMENTS with a grade of C (2.0) or higher		
**Course will satisfy UNO's General Education requirement		
^Course requires pre-requisite(s)		
All of the following:		
ENGL 1150	ENGLISH COMPOSITION I (** ^)	
ENGL 1160	ENGLISH COMPOSITION II (** ^)	
CMST 1110	PUBLIC SPEAKING FUNDS (**)	
Select 1 of the Following		3
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS (^)	
MATH 1930	CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES (^)	
All of the Following		45
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO) (** ^)	

ECON 2220	PRINCIPLES OF ECONOMICS (MACRO) (** ^)	
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS (^)	
ACCT 2010	PRINCIPLES OF ACCOUNTING I (^)	
ACCT 2020	PRINCIPLES OF ACCOUNTING II (^)	
MKT 3200	BUSINESS COMMUNICATIONS (** ^)	
MKT 3310	PRINCIPLES OF MARKETING (^)	
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS (^)	
LAWS 3930	BUSINESS LAW FUNDAMENTALS (^)	
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT (^)	
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS (^)	
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN (^)	
MGMT 4480	CORPORATE AND BUSINESS STRATEGY (^)	
*INTERNATIONAL DIMENSION - 3 hrs		
*INTERNATIONAL DIMENSION - 3 hrs		
*Students must complete at least six hours of course work beyond the general education diversity requirement with a global perspective (i.e., history, political science, literature or geography of foreign countries, foreign languages, international business, etc.). Global courses include all university general education global diversity courses listed on the General Education website, plus the international business courses shown on the student's DegreeWorks website		
Select 1 of the Following		3
CMST 2120	ARGUMENTATION AND DEBATE (**)	
CMST 3130	SPEECH COMMUNICATION IN BUSINESS AND THE PROFESSIONS (^)	
CMST 3140	CONTEMPORARY PRESENTATIONS (^)	
CMST 3150	INTERCOLLEGIATE FORENSICS I (^)	
CMST 3160	INTERCOLLEGIATE FORENSICS II (^)	
MKT 3100	PROFESSIONAL SELLING (^)	
Real Estate and Land Use Economics Concentration Courses		
All of the Following		6
RELU 3410	REAL ESTATE PRINCIPLES AND PRACTICES	
RELU 4410	BASIC APPRAISAL PROCEDURES (^)	
Select 1 of the Following		3
RELU 4390	REAL ESTATE INVESTMENTS (^)	
RELU 4400	RESIDENTIAL REAL ESTATE FINANCE (^)	
Select 1 of the Following		3
RELU 3430	REAL ESTATE BROKERAGE AND SALES (^)	
RELU 3450	PROPERTY MANAGEMENT (^)	
Select 1 of the Following		3
RELU 3460	REAL ESTATE LAW (^)	
RELU 4440	REAL ESTATE DEVELOPMENT (^)	
FNBK 3000	FINANCIAL REPORTING AND ANALYSIS (^)	
Select 1 of the Following		3
RELU 2700	REAL PROPERTY RIGHTS AND OWNERSHIP: OVERCOMING BARRIERS	
RELU 3430	REAL ESTATE BROKERAGE AND SALES (^)	
RELU 3450	PROPERTY MANAGEMENT (^)	
RELU 3460	REAL ESTATE LAW (^)	
RELU 4390	REAL ESTATE INVESTMENTS (^)	

RELU 4400	RESIDENTIAL REAL ESTATE FINANCE (^)
RELU 4440	REAL ESTATE DEVELOPMENT (^)
RELU 4500	REAL ESTATE INDEPENDENT STUDY (^)
RELU 4510	REAL ESTATE INTERNSHIP (^)
ECON 3300	INTRODUCTION TO ECONOMETRICS (^)
ECON 4350	BUSINESS INTELLIGENCE AND REPORTING (^)
ENTR 3710	ENTREPRENEURIAL FOUNDATIONS (^)
FNBK 3400	INVESTMENT PRINCIPLES AND PRACTICES (^)
FNBK 3500	FINANCIAL MARKETS (^)
FNBK 3650	COMMERCIAL BANK MANAGEMENT (^)
FNBK 4610	PORTFOLIO MANAGEMENT (^)
MKT 4200	CONSULTATIVE SELLING PRINCIPLES (^)
ELECTIVES	5
Elective hours as required to reach a total of 120 hours	

Secondary Concentration in Real Estate and Land Use Economics Requirements

Code	Title	Credits
12 Hours Required		
All of the Following - 6 Hours		
RELU 3410	REAL ESTATE PRINCIPLES AND PRACTICES	
RELU 4410	BASIC APPRAISAL PROCEDURES	
Select 1 of the Following - 3 Hours		
RELU 4390	REAL ESTATE INVESTMENTS	
RELU 4400	RESIDENTIAL REAL ESTATE FINANCE	
Select 1 of the Following - 3 Hours		
RELU 2700	REAL PROPERTY RIGHTS AND OWNERSHIP: OVERCOMING BARRIERS	
RELU 3430	REAL ESTATE BROKERAGE AND SALES	
RELU 3450	PROPERTY MANAGEMENT	
RELU 3460	REAL ESTATE LAW	
RELU 4390	REAL ESTATE INVESTMENTS	
RELU 4400	RESIDENTIAL REAL ESTATE FINANCE	
RELU 4440	REAL ESTATE DEVELOPMENT	
RELU 4500	REAL ESTATE INDEPENDENT STUDY	
RELU 4510	REAL ESTATE INTERNSHIP	
ECON 3300	INTRODUCTION TO ECONOMETRICS	
ECON 4350	BUSINESS INTELLIGENCE AND REPORTING	
ENTR 3710	ENTREPRENEURIAL FOUNDATIONS	
FNBK 3400	INVESTMENT PRINCIPLES AND PRACTICES	
FNBK 3500	FINANCIAL MARKETS	
FNBK 3650	COMMERCIAL BANK MANAGEMENT	
FNBK 4610	PORTFOLIO MANAGEMENT	
MKT 4200	CONSULTATIVE SELLING PRINCIPLES	

A grade of C (2.00) or better is required in each course counted in the secondary concentration.

BSBA Degree with Real Estate and Land Use Economics Concentration Four Year Plan

Freshman		Credits
Fall		
ENGL 1150	ENGLISH COMPOSITION I ¹	3
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS ²	3
CMST 1110	PUBLIC SPEAKING FUNDS	3
Humanities and Fine Arts with Global Diversity		3
Social Science		3
Credits		15
Spring		
ENGL 1160	ENGLISH COMPOSITION II	3
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO)	3
Humanities and Fine Arts with US Diversity		3
Humanities and Fine Arts		3
Natural/Physical Science		3
Credits		15
Sophomore		
Fall		
MKT 3200	BUSINESS COMMUNICATIONS	3
ACCT 2010	PRINCIPLES OF ACCOUNTING I	3
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO)	3
Natural/Physical Science with Laboratory		4
International Dimension		3
Credits		16
Spring		
ACCT 2020	PRINCIPLES OF ACCOUNTING II	3
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS	3
RELU 3410	REAL ESTATE PRINCIPLES AND PRACTICES	3
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS	3
Elective		3
Credits		15
Junior		
Fall		
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT	3
LAWS 3930	BUSINESS LAW FUNDAMENTALS	3
MKT 3310	PRINCIPLES OF MARKETING	3
RELU Elective ³		3
Elective		3
Credits		15
Spring		
RELU Elective ³		3
RELU 4410	BASIC APPRAISAL PROCEDURES	3
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS	3
International Dimension		3
Elective		3
Credits		15
Senior		
Fall		
RELU Elective ³		3

Second Speech ⁴		3
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN	3
Elective		3
Elective		3
Credits		15
Spring		
RELU Elective ³		3
MGMT 4480	CORPORATE AND BUSINESS STRATEGY	3
Elective		3
Elective		3
2 Credit Elective		2
Credits		14
Total Credits		120

Courses within the College of Business require students to obtain a minimum NU GPA of 2.5 or better.

Graduation Requirements:

Students must earn a minimum of 120 credit hours for a BSBA. 42 of those credit hours must be in upper division courses. Students must earn a C (2.00) or above in all fundamental academic skills, pre-business, upper division business core, and business concentration courses. CBA students must earn a minimum NU GPA of 2.50 and a minimum Business GPA of 2.50. If students are earning an accounting concentration or secondary concentration, a minimum upper division accounting GPA of 2.50 is additionally required.

- ¹ Requires placement from UNO's English Placement and Proficiency Exam.
- ² Requires placement from ACT/SAT scores, UNO's Math Placement Exam, or an approved prerequisite course within the last two years. Students might be required to take a lower level math course before MATH 1370 depending on their placement scores.
- ³ For this requirement students must choose from an approved list of Real Estate and Land Use Economics Elective classes. Students taking "RELU 2700" will need a 3000/4000 level elective to fulfill UD credit required for BSBA degree. (See DegreeWorks for approved options)
- ⁴ For this requirement students must choose from the following list: MKT 3100, CMST 3100, CMST 3120, CMST 3130, CMST 3140, CMST 3150, or CMST 3160

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

This plan is not a contract and curriculum is subject to change

Additional Information About this Plan:

University Degree Requirements: The minimum number of hours for a UNO undergraduate degree is 120 credit hours. Please review the requirements for your specific program to determine all requirements for the program. In order to graduate on-time (four years for an undergraduate degree), you need to take 30 hours each year.

General Education courses (Humanities, Social Science & Natural Science) must be from at least two different disciplines <https://www.unomaha.edu/general-education/overview/index.php>. (<https://www.unomaha.edu/general-education/overview/index.php.html>)

Placement Exams: For Math, English, Foreign Language, a placement exam may be required. More information on these exams can be found at <https://www.unomaha.edu/enrollment-management/testing-center/placement-exams/information.php>

**Transfer credit or placement exam scores may change suggested plan of study

GPA Requirements: