The objective of the real estate and land use economics concentration is to prepare students for careers in areas such as commercial real estate finance, asset management, investment analysis, property management, appraisal, corporate real estate management, brokerage, development, as well as other real estate-related careers in the public and private sectors. For the real estate and land use economics concentration, students must complete a total of eighteen (18) credit hours, including fifteen (15) credit hours in required courses, and three (3) credit hours from the list of real estate electives. A grade of “C” (2.0) or better is required in each course.

### Secondary Concentration in Real Estate and Land Use Economics

A secondary concentration in real estate and land use economics, as a supplement to another BSBA concentration, may be obtained by completing a total of 12 (twelve) credit hours, composed of the following courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>RELU 3410</td>
<td>REAL ESTATE PRINCIPLES AND PRACTICES</td>
<td>3</td>
</tr>
<tr>
<td>RELU 4410</td>
<td>BASIC APPRAISAL PROCEDURES</td>
<td>3</td>
</tr>
<tr>
<td>RELU 4390</td>
<td>REAL ESTATE INVESTMENTS</td>
<td>3</td>
</tr>
<tr>
<td>RELU 4400</td>
<td>RESIDENTIAL REAL ESTATE FINANCE</td>
<td>3</td>
</tr>
<tr>
<td>RELU/LAWS 3460</td>
<td>REAL ESTATE LAW</td>
<td>3</td>
</tr>
<tr>
<td>RELU 3450</td>
<td>PROPERTY MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>RELU 3430</td>
<td>REAL ESTATE BROKERAGE AND SALES</td>
<td>3</td>
</tr>
<tr>
<td>RELU 2700</td>
<td>REAL PROPERTY RIGHTS AND OWNERSHIP: OVERCOMING BARRIERS</td>
<td>3</td>
</tr>
<tr>
<td>RELU 3430</td>
<td>REAL ESTATE BROKERAGE AND SALES</td>
<td>3</td>
</tr>
<tr>
<td>RELU 3450</td>
<td>PROPERTY MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>RELU/LAWS 3460</td>
<td>REAL ESTATE LAW</td>
<td>3</td>
</tr>
<tr>
<td>RELU 4390</td>
<td>REAL ESTATE INVESTMENTS</td>
<td>3</td>
</tr>
<tr>
<td>RELU 4400</td>
<td>RESIDENTIAL REAL ESTATE FINANCE</td>
<td>3</td>
</tr>
<tr>
<td>RELU 4440</td>
<td>REAL ESTATE DEVELOPMENT</td>
<td>3</td>
</tr>
<tr>
<td>RELU 4500</td>
<td>REAL ESTATE INDEPENDENT STUDY</td>
<td>3</td>
</tr>
<tr>
<td>RELU 4510</td>
<td>REAL ESTATE INTERNSHIP</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3300</td>
<td>INTRODUCTION TO ECONOMETRICS</td>
<td>3</td>
</tr>
<tr>
<td>ECON 4350</td>
<td>BUSINESS INTELLIGENCE AND REPORTING</td>
<td>3</td>
</tr>
<tr>
<td>ENTR 3710</td>
<td>ENTREPRENEURIAL FOUNDATIONS</td>
<td>3</td>
</tr>
<tr>
<td>FNBK 3400</td>
<td>INVESTMENT PRINCIPLES AND PRACTICES</td>
<td>3</td>
</tr>
<tr>
<td>FNBK 3500</td>
<td>FINANCIAL MARKETS</td>
<td>3</td>
</tr>
<tr>
<td>FNBK 3650</td>
<td>COMMERCIAL BANK MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>FNBK 4610</td>
<td>PORTFOLIO MANAGEMENT</td>
<td>3</td>
</tr>
</tbody>
</table>

BSBA Degree with Real Estate and Land Use Economics Concentration

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1150</td>
<td>ENGLISH COMPOSITION I</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1370</td>
<td>APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS</td>
<td>3</td>
</tr>
<tr>
<td>CMST 1110</td>
<td>PUBLIC SPEAKING FUNDS</td>
<td>3</td>
</tr>
</tbody>
</table>

1. 1 credit hour from the Global Diversity requirement
2. 2 credit hours from the Global Diversity requirement
### Social Science

<table>
<thead>
<tr>
<th>Credits</th>
</tr>
</thead>
</table>

### Spring

| ENGL 1160 | ENGLISH COMPOSITION II | 3 |
| ECON 2200 | PRINCIPLES OF ECONOMICS (MICRO) | 3 |

### Humanities and Fine Arts with US Diversity

<table>
<thead>
<tr>
<th>Credits</th>
</tr>
</thead>
</table>

### Humanities and Fine Arts

<table>
<thead>
<tr>
<th>Credits</th>
</tr>
</thead>
</table>

### Natural/Physical Science

<table>
<thead>
<tr>
<th>Credits</th>
</tr>
</thead>
</table>

### Credits

### Sophomore

### Fall

| MKT 3200 | BUSINESS COMMUNICATIONS | 3 |
| ACCT 2010 | PRINCIPLES OF ACCOUNTING I | 3 |
| ECON 2220 | PRINCIPLES OF ECONOMICS (MACRO) | 3 |

### Natural/Physical Science with Laboratory

<table>
<thead>
<tr>
<th>Credits</th>
</tr>
</thead>
</table>

### International Dimension

<table>
<thead>
<tr>
<th>Credits</th>
</tr>
</thead>
</table>

### Credits

### Spring

| ACCT 2020 | PRINCIPLES OF ACCOUNTING II | 3 |
| BSAD 2130 | PRINCIPLES OF BUSINESS STATISTICS | 3 |
| RELU 3410 | REAL ESTATE PRINCIPLES AND PRACTICES | 3 |
| MGMT 3490 | MANAGING PEOPLE AND ORGANIZATIONS | 3 |

### Elective

<table>
<thead>
<tr>
<th>Credits</th>
</tr>
</thead>
</table>

### Junior

### Fall

| FNBK 3250 | PRINCIPLES OF FINANCIAL MANAGEMENT | 3 |
| LAWS 3930 | BUSINESS LAW FUNDAMENTALS | 3 |
| MKT 3310 | PRINCIPLES OF MARKETING | 3 |
| RELU Elective | 3 |

### Elective

<table>
<thead>
<tr>
<th>Credits</th>
</tr>
</thead>
</table>

### Spring

| RELU Elective | 3 |
| RELE 4410 | BASIC APPRAISAL PROCEDURES | 3 |
| MGMT 3100 | MANAGEMENT INFORMATION SYSTEMS | 3 |

### International Dimension

<table>
<thead>
<tr>
<th>Credits</th>
</tr>
</thead>
</table>

### Elective

<table>
<thead>
<tr>
<th>Credits</th>
</tr>
</thead>
</table>

### Senior

### Fall

| RELU Elective | 3 |
| Second Speech | 3 |
| SCMT 3500 | MANAGING OPERATIONS IN THE SUPPLY CHAIN | 3 |

### Elective

<table>
<thead>
<tr>
<th>Credits</th>
</tr>
</thead>
</table>

### Spring

| RELU Elective | 3 |
| MGMT 4480 | CORPORATE AND BUSINESS STRATEGY | 3 |

<table>
<thead>
<tr>
<th>Credits</th>
</tr>
</thead>
</table>

---

1. Requires placement from UNO’s English Placement and Proficiency Exam.
2. Requires placement from ACT/SAT scores, UNO’s Math Placement Exam, or an approved prerequisite course within the last two years. Students might be required to take a lower level math course before MATH 1370 depending on their placement scores.
3. For this requirement students must choose from an approved list of Real Estate and Land Use Economics Elective classes. Students taking “RELU 2700” will need a 3000/4000 level elective to fulfill UD credit required for BSBA degree. (See DegreeWorks for approved options)
4. For this requirement students must choose from the following list: MKT 3100, CMST 3100, CMST 3120, CMST 3130, CMST 3140, CMST 3150, or CMST 3160

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

This plan is not a contract and curriculum is subject to change

### Additional Information About this Plan:

**University Degree Requirements:** The minimum number of hours for a UNO undergraduate degree is 120 credit hours. Please review the requirements for your specific program to determine all requirements for the program. In order to graduate on-time (four years for an undergraduate degree), you need to take 30 hours each year.

General Education courses (Humanities, Social Science & Natural Science) must be from at least two different disciplines [https://www.unomaha.edu/general-education/overview/index.php](https://www.unomaha.edu/general-education/overview/index.php).

**Placement Exams:** For Math, English, Foreign Language, a placement exam may be required. More information on these exams can be found at [https://www.unomaha.edu/enrollment-management/testing-center/placement-exams/information.php](https://www.unomaha.edu/enrollment-management/testing-center/placement-exams/information.php).

**Transfer credit or placement exam scores may change suggested plan of study**

**GPA Requirements:**

Courses within the College of Business require students to obtain a minimum NU GPA of 2.5 or better.

**Graduation Requirements:**

Students must earn a minimum of 120 credit hours for a BSBA.

42 of those credit hours must be in upper division courses.

Students must earn a C (2.00) or above in all fundamental academic skills, pre-business, upper division business core, and business concentration courses.

CBA students must earn a minimum NU GPA of 2.50 and a minimum Business GPA of 2.50. If students are earning an accounting concentration or secondary concentration, a minimum upper division accounting GPA of 2.50 is additionally required.