

# BUSINESS ADMINISTRATION, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

## Business Administration, Bachelor of Science in Business Administration Requirements

Code	Title	Credits
<b>GENERAL EDUCATION (MavEd) REQUIREMENTS - 34 Hours Required</b>		
<b>Fundamental Skills</b>		<b>15</b>
<b>Writing – 6 hrs.</b>		
ENGL 1150	ENGLISH COMPOSITION I	
or ENGL 1140	ENGLISH COMPOSITION I WITH SUPPORT	
ENGL 1160	ENGLISH COMPOSITION II	
<b>Oral Communication – 3 hrs.</b>		
CMST 1110	PUBLIC SPEAKING FUNDS	
or CMST 2120	ARGUMENTATION AND DEBATE	
<b>Quantitative Literacy - 3 hrs.</b>		
MATH 1120	INTRODUCTION TO MATHEMATICAL AND COMPUTATIONAL THINKING	
or MATH 1130	QUANTITATIVE LITERACY	
or MATH 1140	QUANTITATIVE REASONING FOR HEALTHCARE PROFESSIONALS	
or MATH 1300	COLLEGE ALGEBRA WITH SUPPORT	
or MATH 1320	COLLEGE ALGEBRA	
<b>Data Literacy – 3 hrs.</b>		
Select one from the following:		
BSAD 1030	DATA LITERACY FOR WORK AND LIFE	
ISQA 1100	DATA AND INFORMATION LITERACY	
BSAD 1030	DATA LITERACY FOR WORK AND LIFE	
ISQA 1100	DATA AND INFORMATION LITERACY	
STAT 1100	DATA LITERACY AND VISUALIZATION	
STAT 1530	ELEMENTARY STATISTICS	
Until Fall 2028, students can satisfy this requirement with an approved data literacy course, or any approved natural or social science general education (MavEd) course.		
<b>Breadth of Knowledge</b>		<b>13</b>
Social Science – 3 hrs.		
Humanities – 3 hrs.		
Natural & Physical Science (must complete a lab) – 4 hrs		
Arts – 3 hrs.		
<b>Individual and Social Responsibility</b>		<b>6</b>
Cultural Knowledge – 3 hrs.		
Civic Knowledge and Engagement – 3 hrs.		
<b>MAJOR REQUIREMENTS - 63 Hours Required</b>		

In order to fulfill BSBA degree requirements, BSBA core courses, BSBA major courses, and BSBA concentration courses must be completed on a letter grade basis with a grade of “C” or higher. The required BSBA Business Math course (MATH 1370 or MATH 1930) and the required BSBA Second Speech course are excluded from this requirement.

\*\*Course will satisfy UNO's General Education (MavEd) requirement

^Course requires pre-requisite(s)

<b>Select 1 of the Following Business Math Courses</b>		<b>3</b>
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS (^)	
MATH 1930	CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES (^)	
<b>All of the following BSBA Core Courses</b>		<b>39</b>
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO) (** ^)	
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO) (** ^)	
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS (^)	
ACCT 2010	PRINCIPLES OF ACCOUNTING I (^)	
ACCT 2020	PRINCIPLES OF ACCOUNTING II (^)	
MKT 3200	BUSINESS COMMUNICATIONS (^)	
MKT 3310	PRINCIPLES OF MARKETING (^)	
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS (^)	
LAWS 3930	BUSINESS LAW FUNDAMENTALS (^)	
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT (^)	
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS (^)	
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN (^)	
MGMT 4480	CORPORATE AND BUSINESS STRATEGY (^)	
<b>Select 1 of the Following Second Speech Courses</b>		<b>3</b>
CMST 2120	ARGUMENTATION AND DEBATE (**)	
CMST 3130	SPEECH COMMUNICATION IN BUSINESS AND THE PROFESSIONS (^)	
CMST 3140	CONTEMPORARY PRESENTATIONS (^)	
CMST 3150	INTERCOLLEGIATE FORENSICS I (^)	
CMST 3160	INTERCOLLEGIATE FORENSICS II (^)	
MKT 3100	PROFESSIONAL SELLING (^)	
<b>Select one of the following concentrations</b>		<b>18</b>
Business Analytics Concentration (This concentration must be combined with another BSBA major or concentration, which will increase the number of credit hours required)		
Economics Concentration		
International Business Concentration (This concentration must be combined with another BSBA major or concentration, which will increase the number of credit hours required)		
Real Estate and Land Use Economics Concentration		
<b>ELECTIVES</b>		
Elective hours as required to reach a total of 120 hours		

## Concentrations Offered

- Business Analytics Concentration (<https://catalog.unomaha.edu/undergraduate/college-business-administration/bs-business->

administration/business-analytics/) (Must be completed with another BSBA Major or Concentration)

- Economics Concentration (<https://catalog.unomaha.edu/undergraduate/college-business-administration/bs-business-administration/economics/>)
- International Business Concentration (<https://catalog.unomaha.edu/undergraduate/college-business-administration/bs-business-administration/international-business/>) (Must be completed with another BSBA Major or Concentration)
- Real Estate and Land Use Economics Concentration (<https://catalog.unomaha.edu/undergraduate/college-business-administration/bs-business-administration/real-estate-land-use-economics/>)

- Sales Minor (<https://catalog.unomaha.edu/undergraduate/college-business-administration/business-minors/sales-minor/>)

## Minors Offered

- Business Analytics Minor (<https://catalog.unomaha.edu/undergraduate/college-business-administration/business-minors/business-analytics-minor/>)
- Business for Non-Business Majors Minor
- Cross-Sector Collaborative Leadership Minor (<https://catalog.unomaha.edu/undergraduate/college-public-affairs-community-service/cross-sector-collaborative-leadership-minor/>)
- Economics Minor (<https://catalog.unomaha.edu/undergraduate/college-arts-sciences/economics/economics-minor/>)
- Economics and Analytics Applications of Actuarial and Quantitative Risk Analysis Minor (<https://catalog.unomaha.edu/undergraduate/college-business-administration/college-business-administration-econ-analytics-app-actuarial-quant-risk-analysis-minor/>)
- Entrepreneurship Minor (<https://catalog.unomaha.edu/undergraduate/college-business-administration/business-minors/entrepreneurship-minor/>)
- Financial Applications of Actuarial and Quantitative Risk Analysis Minor (<https://catalog.unomaha.edu/undergraduate/college-business-administration/college-business-administration-financial-app-actuarial-quant-risk-analysis-minor/>)
- Financial Planning Minor (<https://catalog.unomaha.edu/undergraduate/college-business-administration/finance-banking-real-estate/certification-financial-planning-minor/>)
- Human Resource Management Minor (<https://catalog.unomaha.edu/undergraduate/college-business-administration/college-business-administration-management/human-resource-mgmt-minor/>)
- IT-Enabled Logistics and Supply Chain Logistics Minor (<https://catalog.unomaha.edu/undergraduate/college-business-administration/college-business-administration-management/it-enabled-logistics-supply-chain-mgmt-minor/>)
- Logistics & Supply Chain Management Minor (<https://catalog.unomaha.edu/undergraduate/college-business-administration/business-minors/logistics-supply-chain-mgmt-minor/>)
- Management and Leadership Minor (<https://catalog.unomaha.edu/undergraduate/college-business-administration/business-minors/management-leadership-minor/>)
- Marketing Minor (<https://catalog.unomaha.edu/undergraduate/college-business-administration/business-minors/marketing-minor/>)
- Real Estate and Land Use Minor (<https://catalog.unomaha.edu/undergraduate/college-business-administration/business-minors/real-estate-land-use-economics-minor/>)