

# EMERGING MEDIA CONCENTRATION

## Journalism & Media Communication, Bachelor of Arts - Emerging Media Concentration Requirements

Code	Title	Credits
<b>GENERAL EDUCATION REQUIREMENTS - 46 Hours Required</b>		
Minimum of "C-" required		
<b>Fundamental Academic Skills</b>		<b>15</b>
ENGL 1150	ENGLISH COMPOSITION I	
ENGL 1160	ENGLISH COMPOSITION II	
Writing in the Discipline Course		
CMST 1110	PUBLIC SPEAKING FUNDS	
or CMST 2120	ARGUMENTATION AND DEBATE	
MATH 1120	INTRODUCTION TO MATHEMATICAL AND COMPUTATIONAL THINKING	
or MATH 1100	DATA LITERACY AND VISUALIZATION	
or MATH 1130	QUANTITATIVE LITERACY	
or MATH 1140	QUANTITATIVE REASONING FOR HEALTHCARE PROFESSIONALS	
or MATH 1300	COLLEGE ALGEBRA WITH SUPPORT	
or STAT 1100	DATA LITERACY AND VISUALIZATION	
or STAT 1530	ELEMENTARY STATISTICS	
<b>Distribution Requirements</b>		<b>31</b>
Natural Science - From two disciplines and at least one lab - 7 hrs		
Social Science - From two disciplines - 9 hrs		
Humanities and Fine Arts - From two disciplines - 9 hrs		
Global Diversity - 3 hrs		
US Diversity - 3 hrs		
<b>MAJOR REQUIREMENTS - 57 Hours Required</b>		
**Course will satisfy UNO's General Education requirement		
^Course requires pre-requisite(s)		
Minimum of "C" required		
<b>All of the following</b>		<b>18</b>
JMC 1500	INTRODUCTION TO JOURNALISM AND MEDIA COMMUNICATION (** ^)	
JMC 2100	MEDIA WRITING (** ^)	
JMC 2200	MEDIA PRODUCTION PRINCIPLES (^)	
JMC 3340	MEDIA THEORY (^)	
JMC 3350	COMMUNICATION RESEARCH (^)	
JMC 4970	INTERNSHIP EXPERIENCE (^ 3 credits required but students can split these credits up over semesters)	
<b>Emerging Media Concentration</b>		<b>15</b>
JMC 2320	VIDEO FIELD PRODUCTION (^)	
JMC 2370	ALL ABOUT AUDIO (^)	
JMC 3030	MULTIMEDIA JOURNALISM (^)	
JMC 4440	MEDIA CONTENT AND CREATION (^)	
JMC 4460	EMERGING MEDIA CAPSTONE (^)	
<b>Select five of the following</b>		<b>15</b>

JMC 2000	NEWS LITERACY (^)	
JMC 2110	PHOTOGRAPHY	
JMC 2150	NEWS WRITING AND REPORTING (^)	
JMC 2500	SOCIAL MEDIA COMMUNICATION (^)	
JMC 2620	PR AND ADVERTISING DESIGN	
JMC 3270	PUBLIC AFFAIRS REPORTING (^)	
JMC 3320	VIDEO STUDIO PRODUCTION (^)	
JMC 3370	PODCAST THIS (^)	
JMC 3400	FEATURE AND OPINION WRITING (^)	
JMC 3500	PR AND ADVERTISING DESIGN (^)	
JMC 3710	DESIGN IN MOTION (^)	
JMC 4320	TELEVISION COMMERCIAL PRODUCTION (^)	
JMC 4340	SPORTS BROADCASTING AND PRODUCTION (^)	
JMC 4420	SPORTS WRITING (^)	
<b>Select 2 of the following</b>		<b>6</b>
JMC 3700	VISUAL COMMUNICATION AND CULTURE (** ^)	
JMC 4010	MEDIA HISTORY (^)	
JMC 4040	SOCIAL MEDIA MEASUREMENT AND MANAGEMENT (^)	
JMC 4380	FILM THEORY AND CRITICISM (^)	
JMC 4390	MEDIA ENTREPRENEURSHIP (^)	
JMC 4400	MEDIA ETHICS (^)	
JMC 4410	COMMUNICATION LAW AND POLICY (^)	
JMC 4430	GLOBAL MEDIA COMMUNICATION (^)	
JMC 4920	MEDIA LITERACY (^)	
<b>Select 3 credits JMC 3000/4000 level class</b>		<b>3</b>
<b>Bachelor of Arts in Communication Language requirements</b>		<b>16</b>
<b>ELECTIVES</b>		
elective hours as required to reach a total of 120 hours		

## Journalism & Media Communication, Bachelor of Arts - Emerging Media Concentration Four Year Plan

<b>Freshman</b>		<b>Credits</b>
<b>Fall</b>		
JMC 1500	INTRODUCTION TO JOURNALISM AND MEDIA COMMUNICATION	3
ENGL 1150	ENGLISH COMPOSITION I	3
Quantative Literacy		3
Foreign Language 1		5
<b>Credits</b>		<b>14</b>
<b>Spring</b>		
JMC 2100	MEDIA WRITING	3
JMC 2200	MEDIA PRODUCTION PRINCIPLES	3
Natural/Physical Science w/lab		5
Foreign Language 2		5
<b>Credits</b>		<b>16</b>
<b>Sophomore</b>		
<b>Fall</b>		
JMC 2320	VIDEO FIELD PRODUCTION	3
JMC 2370	ALL ABOUT AUDIO	3

ENGL 1160	ENGLISH COMPOSITION II	3
CMST 1110 or CMST 2120	PUBLIC SPEAKING FUNDS or ARGUMENTATION AND DEBATE	3
Foreign Language 3		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
JMC 3340	MEDIA THEORY	3
Emerging Media elective		3
Foreign Language 4		3
Humanities and Fine Arts		3
Natural/Physical Science		3
<b>Credits</b>		<b>15</b>
<b>Junior</b>		
<b>Fall</b>		
JMC 3350	COMMUNICATION RESEARCH	3
JMC 3030	MULTIMEDIA JOURNALISM	3
U.S. Diversity		3
Social Science		3
Humanities/Fine Arts		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
JMC 4970	INTERNSHIP EXPERIENCE	3
Emerging Media elective		3
JMC Advanced elective		3
Social Science		3
Humanities/Fine Arts		3
<b>Credits</b>		<b>15</b>
<b>Senior</b>		
<b>Fall</b>		
JMC 4440	MEDIA CONTENT AND CREATION	3
JMC Advanced Elective		3
Emerging Media elective		3
Emerging Media elective		3
Global Diversity		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
JMC 4460	EMERGING MEDIA CAPSTONE	3
JMC Upper Division Elective		3
Emerging Media elective		3
General Elective		6
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>120</b>

**Placement Exams:**

For Math, English, Foreign Language, a placement exam may be required. More information on these exams can be found at <https://www.unomaha.edu/enrollment-management/testing-center/placement-exams/information.php>

\*\*Transfer credit or placement exam scores may change suggested plan of study

**GPA Requirements:**

2.25 cumulative GPA

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

This plan is not a contract and curriculum is subject to change

**Additional Information About this Plan:****University Degree Requirements:**

The minimum number of hours for a UNO undergraduate degree is 120 credit hours. Please review the requirements for your specific program to determine all requirements for the program. In order to graduate on-time (four years for an undergraduate degree), you need to take 30 hours each year.