

JOURNALISM AND MEDIA COMMUNICATION, BACHELOR OF ARTS

Journalism and Media Communication, Bachelor of Arts in Communication Requirements

Code	Title	Credits
GENERAL EDUCATION REQUIREMENTS - 46 Hours Required		
Minimum of "C-" required		
Fundamental Academic Skills		15
ENGL 1150	ENGLISH COMPOSITION I	
ENGL 1160	ENGLISH COMPOSITION II	
Writing in the Discipline Course		
CMST 1110 or CMST 2120	PUBLIC SPEAKING FUNDS ARGUMENTATION AND DEBATE	
MATH 1120 or MATH 1100 or MATH 1130 or MATH 1140 or MATH 1300 or STAT 1100 or STAT 1530	INTRODUCTION TO MATHEMATICAL AND COMPUTATIONAL THINKING DATA LITERACY AND VISUALIZATION QUANTITATIVE LITERACY QUANTITATIVE REASONING FOR HEALTHCARE PROFESSIONALS COLLEGE ALGEBRA WITH SUPPORT DATA LITERACY AND VISUALIZATION ELEMENTARY STATISTICS	
Distribution Requirements		31
Natural Science - From two disciplines and at least one lab - 7 hrs		
Social Science - From two disciplines - 9 hrs		
Humanities and Fine Arts - From two disciplines - 9 hrs		
Global Diversity - 3 hrs		
US Diversity - 3 hrs		
MAJOR REQUIREMENTS - 57 Hours Required		
**Course will satisfy UNO's General Education requirement		
^Course requires pre-requisite(s)		
Minimum of "C" required		
Core Courses		18
JMC 1500	INTRODUCTION TO JOURNALISM AND MEDIA COMMUNICATION (** ^)	
JMC 2100	MEDIA WRITING (** ^)	
JMC 2200	MEDIA PRODUCTION PRINCIPLES (^)	
JMC 3340	MEDIA THEORY (^)	
JMC 3350	COMMUNICATION RESEARCH (^)	
JMC 4970	INTERNSHIP EXPERIENCE (^ 3 credits required but students can split these credits up over semesters)	
Select 2 of the following		6
JMC 3700	VISUAL COMMUNICATION AND CULTURE (** ^)	
JMC 4010	MEDIA HISTORY (^)	

JMC 4040	SOCIAL MEDIA MEASUREMENT AND MANAGEMENT (^)	
JMC 4300	RISK AND CRISIS COMMUNICATION	
JMC 4380	FILM THEORY AND CRITICISM (^)	
JMC 4390	MEDIA ENTREPRENEURSHIP (^)	
JMC 4400	MEDIA ETHICS (^)	
JMC 4410	COMMUNICATION LAW AND POLICY (^)	
JMC 4430	GLOBAL MEDIA COMMUNICATION (^)	
JMC 4920	MEDIA LITERACY (^)	
Select a Concentration:		33
Emerging Media Concentration		
Public Relations and Advertising Concentration		
Bachelor of Arts in Communication Foreign Language requirements		16
ELECTIVES		
elective hours as required to reach a total of 120 hours		

Journalism & Media Communication, Bachelor of Arts Concentrations

- Emerging Media Concentration (<http://catalog.unomaha.edu/undergraduate/college-communication-fine-arts-media/school-communication/journalism-media-communication-ba/emerging-media-conc/>)
- Public Relations and Advertising Concentration (<http://catalog.unomaha.edu/undergraduate/college-communication-fine-arts-media/school-communication/journalism-media-communication-ba/public-relations-advertising-conc/>)