

BUSINESS ADMINISTRATION (BSAD)

Business Administration Undergraduate Courses

BSAD 1010 CBA SCHOLARS ACADEMY SEMINAR (0 credits)

This course will provide CBA Scholars Academy students the opportunity to learn about their Gallup Strengths, network with other CBA Scholars and staff, and create strategies for connecting with business professionals.

Prerequisite(s): Limited to students who are first-year freshman members of the College of Business Administration Scholars Academy. Not open to non-degree graduate students.

BSAD 1020 CBA INTERNATIONAL STUDENT SEMINAR (0 credits)

This course will provide CBA International students the opportunity to learn more about U.S. & UNO culture. It will provide academic success skills, networking with other International students & staff & faculty.

Prerequisite(s): Limited to International students in the College of Business Administration.

BSAD 1100 CBA PROFESSIONAL DEVELOPMENT SEMINAR 1 (1 credit)

This course will provide Bachelor of Science in Business Administration (BSBA) students with academic success tools and techniques as well as initial career interest assessments and exploration opportunities.

Prerequisite(s): Bachelor of Science in Business Administration (BSBA) majors at UNO. Not open to non-degree graduate students.

BSAD 1200 CBA PROFESSIONAL DEVELOPMENT SEMINAR 2 (1 credit)

This course will provide knowledge that Bachelor of Science in Business Administration (BSBA) students can use to identify employers that best fit their academic and career goals, to determine their own personal brand, to develop effective resumes and cover letters, and to effectively build and utilize professional networks.

Prerequisite(s): BSBA majors at UNO.

BSAD 2100 PRINCIPLES OF SUSTAINABILITY: IMPACT OF INDIVIDUALS & ORGANIZATIONS ON ECOLOGY, EQUITY & ECONOMICS (3 credits)

This course introduces participants to the principles and practical applications of sustainability from science, engineering, policy, and business perspectives. The course will focus on systems thinking, analyzing the impact of human activities on the triple-bottom-line of People, Planet and Profits. We will examine and debate major environmental issues and trends in modern society from a scientific and practical perspective, including energy and resource use, pollution, climate change, water, and population. Current examples/case studies will be examined and critiqued. The course presents practical skills for participants in the area of integrating sustainability into business practices, consumer decisions, policies, and development.

Prerequisite(s): Admission to the University Honors Program.

Distribution: Social Science General Education course

BSAD 2130 PRINCIPLES OF BUSINESS STATISTICS (3 credits)

An accelerated course covering statistical methods used in business analysis. Topics include descriptive statistics, graphical and tabular methods of data presentation, probability, discrete and continuous distributions, hypothesis testing of means and proportions for single and multiple populations, and regression analysis.

Prerequisite(s): Math 1320 (for students who matriculated at or prior to Summer 2015) or Math 1360 or MATH 1370 or Math 1930 with a 'C'(2.0) or better and at least a 2.3 GPA.

BSAD 2600 ETHICS IN ORGANIZATIONS (3 credits)

This course will cover general ethics challenges, processes, and decision-making in organizations. Participants will learn the value of abiding by high ethical standards and will gain the knowledge necessary to make sound ethical decisions. This course is intended for all majors, and students who are permitted to enroll will receive a scholarship.

Prerequisite(s): ENGL 1150 and ENGL 1160, MATH 1310 or MATH 1220, CMST 1110, and a min GPA of 2.0. Students should contact instructor to apply for the Schumacher Scholarship that accompanies this course. Not open to non-degree graduate students.

Distribution: Social Science General Education course

BSAD 2700 GLOBALIZATION OF BUSINESS ENTERPRISE (3 credits)

This course is for students who are interested in gaining a framework for thinking broadly but systematically about international business and differences across countries.

Distribution: Social Science General Education course and Global Diversity General Education course

BSAD 3160 MANAGERIAL STATISTICS FOR BUSINESS (4 credits)

An accelerated course covering statistical methods used in business analysis. Topics include descriptive statistics, graphical and tabular presentation of data, probability, analysis of discrete and continuous data, regression analysis, forecasting methods.

Prerequisite(s): MATH 1320 or MATH 1370 with a 'C'(2.0) or better, 2.5 GPA.

BSAD 3600 BUSINESS ETHICS (3 credits)

Students will learn about the factors, opportunities and pressures that lead to ethical dilemmas, and will develop their understanding of foundations and processes that encourage and reward ethical decision making and behaviors. Lots of examples, sourced from case studies and current events will be provided. (Cross-listed with MGMT 3600, MKT 3600)

Prerequisite(s): Junior classification (minimum of 58 earned credit hours) with a minimum 2.5 cumulative GPA. Completion of MGMT 3200 or MKT 3200 with a minimum grade of 'C' (2.0).

BSAD 4000 INTERNATIONAL BUSINESS STUDY ABROAD (3 credits)

The purpose of this course is to provide students with an international business and cultural experience through a study tour in a selected international location. Students will develop an understanding of the factors that affect international business decisions by visiting American companies operating abroad and foreign companies that export goods and services to the U.S.

Prerequisite(s): Junior standing or permission of the instructor

BSAD 4920 SPECIAL TOPICS IN BUSINESS (3 credits)

This business-focused special topics course is designed to provide students the opportunity to focus on a current or emerging topic in any area of business. An in depth exploration of the topic will be undertaken with the expectation that students will play an active role in the course and engage deeply with the material and concepts addressed within the focal topic area. (Cross-listed with BSAD 8926).

Prerequisite(s): Not open to non-degree graduate students.