COMMUNICATION STUDIES (CMST)

CMST 1110 PUBLIC SPEAKING FUNDS (3 credits)
Public Speaking Fundamentals helps students become effective public speakers, as well as critical listeners and evaluators of public communication. Students will learn the principles of audience adaptation, topic selection, organization, development of ideas and presentation of speeches. Each student will design and present a minimum of four public speeches. (Special ‘Speaking Confidently’ sections are available for the students with excessive levels of fear about public communication. Contact the School of Communication for applications.)

Distribution: Fundamental Academic Skills-Public Speaking

CMST 1310 PERSPECTIVES IN COMMUNICATION STUDIES (3 credits)
This course surveys concepts in the dynamic field of speech communication. Students will examine how communication practices shape our worldviews and our relationships in both private and public contexts. This course emphasizes concepts including, but not limited to: a) interpersonal relationships, b) organizational communication & employee relations, c) public & political communication, d) communication technology & human relationships, e) culture & communication, f) health communication, g) communication training & instructional development and h) conflict resolution. Students will also have the opportunity to be informed about possible careers in speech communication.

Prerequisite(s)/Corequisite(s): Not open to nondegree graduate students

Distribution: Social Science General Education course

CMST 2010 INTERPERSONAL COMMUNICATION (3 credits)
This course is an introduction to the study of interpersonal communication. Within this course, students will be introduced to the theories, research, and concepts relevant to interpersonal communication and will be given opportunities to develop and enhance their own communication skills.

Distribution: Social Science General Education course

CMST 2100 INTRODUCTION TO COMMUNICATION THEORY (3 credits)
Communication Theory is an undergraduate course designed to introduce students to the major foundational theories that inform the field of communication. Special emphasis is placed on communication theories that examine the self, the message, relationship development, groups and organizations, the public and the media, as well as culture and diversity. Skills learned in this course are necessary foundations for the upper-level communication courses as well as the Communication Studies capstone course.

CMST 2120 ARGUMENTATION AND DEBATE (3 credits)
Theory and practice of effective argumentation and debate. Students will participate in a variety of speaking activities involving the application of argumentation principles to current political and social issues.

Distribution: Fundamental Academic Skills-Public Speaking

CMST 2410 SMALL GROUP COMMUNICATION AND LEADERSHIP (3 credits)
This course is an introduction to the theory and practice of communication and leadership within small group settings. This course will provide students with broad knowledge about small group communication processes.

Distribution: Social Science General Education course

CMST 2420 PARLIAMENTARY PROCEDURE AND MEETING MANAGEMENT (2 credits)
Theory and practice of parliamentary procedure; forming organizations and drawing up constitutions and by-laws.

Prerequisite(s)/Corequisite(s): CMST 1110 or CMST 2120. Not open to non-degree graduate students.

CMST 3100 PRESENTATION & INTERVIEW ANXIETY REDUCTION TECHNIQUES (3 credits)
This course will provide you with the knowledge and practice of techniques related to reducing presentational speaking and interview anxieties. You will learn the causes, bases, measurement, correlates, effects, and treatment techniques for those who experience communication anxieties, especially related to giving a speech or preparing for an interview. Then you will develop a plan and execute the plan to reduce your presentation and interview anxieties.

Prerequisite(s)/Corequisite(s): A minimum cumulative GPA of 2.25 and CMST 1110 or 2120 and Junior Standing

CMST 3120 PERSUASIVE SPEAKING (3 credits)
This course explores persuasive public speaking and helps students learn to create messages of influence. Students will engage in audience analysis, organization, language choices, presentation slide development, delivery, and evaluation with an emphasis on effective use of persuasion speaking methodologies.

Prerequisite(s)/Corequisite(s): CMST 1110 or CMST 2120 (or SPCH 1110 or SPCH 2120); and minimum cumulative GPA of 2.25

CMST 3130 SPEECH COMMUNICATION IN BUSINESS AND THE PROFESSIONS (3 credits)
This course is designed to introduce students to the important and varied role communication plays in the workplace and other professional settings. The course emphasizes informative and persuasive communication principles and practices in one-to-many presentational situations as well as group communication and interviewing.

Prerequisite(s)/Corequisite(s): Junior standing and CMST 1110 or 2120 or SPCH 1110 or 2120; and a minimum cumulative GPA of 2.25. Not open to non-degree graduate students.

CMST 3140 ADVANCED PUBLIC SPEAKING (3 credits)
This course covers the techniques, theory, and practice in the composition and presentation of public speeches.

Prerequisite(s)/Corequisite(s): CMST 1110 or CMST 2120 (or SPCH 1110 or SPCH 2120); and a minimum cumulative GPA of 2.25.

CMST 3150 INTERCOLLEGATE FORENSIC ACTIVITIES (1-3 credits)

For those communication, pre-law, and other interested students who desire to participate in intercollegiate debate and forensics (informative, persuasive, impromptu, extemporaneous, and after-dinner speaking; oral interpretation, solo and or duet acting, rhetorical criticism, and discussion).

Prerequisite(s)/Corequisite(s): Permission of the Director of Forensics only

CMST 3160 INTERCOLLEG FORENSIC ACTVTS (1-3 credits)
For those communication, pre-law, and other interested students who desire to participate in intercollegiate debate and forensics (informative, persuasive, impromptu, extemporaneous, and after-dinner speaking; oral interpretation, solo and or duet acting, rhetorical criticism, and discussion).

Prerequisite(s)/Corequisite(s): Permission of the Director of Forensics only

CMST 3510 CULTURAL COMMUNICATION IN AFRICAN-AMERICAN CINEMA (3 credits)
This course examines ways in which cultural identity is communicated through African-American cinema, defined as movies with predominantly African American filmmakers, producers, and/or actors. Cultural communication is integrated with historical, political, and social motivation for African-American cinema. (Cross-listed with BLST 3510)

Prerequisite(s)/Corequisite(s): Sophomore standing and a minimum cumulative GPA of 2.25. Not open to non-degree graduate students.

Distribution: U.S. Diversity General Education course

CMST 3520 INTERVIEWING (3 credits)
This course is a practical course that focuses on various types of interview performances. The course will explore interview types such as probing/journalistic, survey, recruiting/employment, performance, counseling, and persuasive

Prerequisite(s)/Corequisite(s): SPCH 1110 or SPCH 2120 or CMST 1110 or CMST 2120; sophomore standing; a minimum cumulative GPA of 2.25.
CMST 3600 SPECIAL TOPICS IN SPEECH COMMUNICATION (3 credits)
A variable topic course in communication studies at the Junior level. Topics to be covered may include but are not limited to: marital and family communication, instructional communication, organizational communication, intercultural communication, conflict, relational communication, communication competence, health communication, communication research or theory, communication and gender, social movements, political communication, listening, communication and the aged, etc. (May be repeated for credit as long as the topic is not the same.)
Prerequisite(s)/Corequisite(s): Junior standing and CMST 2010 or permission of the instructor; a minimum cumulative GPA of 2.25.

CMST 3750 GENDER AND COMMUNICATION (3 credits)
This course provides a survey of literature on communication about, by, and between women and men in society, personal relationships, and organizations. Students develop an understanding of how cultural meanings of gender both shape and are shaped by communication. (Cross-listed with WGST 3750).
Prerequisite(s)/Corequisite(s): Junior standing; minimum cumulative GPA of 2.25. Not open to non-degree graduate students.

CMST 4110 RHETORICAL THEORY AND CRITICISM (3 credits)
Rhetorical theory and criticism, emphasizing ways of evaluating oral communication. (Cross-listed with CMST 8116)
Prerequisite(s)/Corequisite(s): Junior standing and (Journalism/Media Communication major or Communication Studies major)

CMST 4120 COMMUNICATION AND SOCIAL PROTEST (3 credits)
This class will examine the role played by communication in movements for social change in contemporary society. We will examine social movements which rely on speeches (i.e. women’s rights movements), social movements which rely on the grassroots political efforts of their members (i.e. the environmental rights movement) and the overall strategies of persuasion utilized in movements which seek social change, including emerging communication technologies. (Cross-listed with CMST 8126)
Prerequisite(s)/Corequisite(s): Junior Standing: 2.25 GPA

CMST 4130 FAMILY COMMUNICATION (3 credits)
This course emphasizes the role of communication in family relationships. Theories, models, and research methods will be used to examine the family in various cultures and contexts (e.g., nuclear families, single-parent families, and blended families). Topics that will be covered in this course include: family conflict, family roles, family stories, family stress, family well-being, genograms, marriage, and divorce. (Cross-listed with CMST 8136)
Prerequisite(s)/Corequisite(s): The prerequisite for the course is junior standing, and CMST 2010 or CMST 2410; a minimum cumulative GPA of 2.25. Not open to non-degree graduate students.

CMST 4140 COMMUNICATION AND HUMAN RELATIONSHIPS (3 credits)
This course applies theories of interpersonal processes and communication principles to the study of close, significant and personal human relationships. Discussion focuses on the communication in different types of relationships and relational stages, e.g., strangers, acquaintances, friendships and intimates. (Cross-listed with CMST 8146)
Prerequisite(s)/Corequisite(s): Junior standing and (CMST 2010 or CMST 2410 or SPCH 2010 or SPCH 2410); and a minimum cumulative GPA of 2.25. Not open to non-degree graduate students.

CMST 4150 CORPORATE TRAINING AND DEVELOPMENT (3 credits)
This course introduces students to the process of designing communication training programs and workshops for a variety of professional settings. It provides students, especially those who are prospective trainers and/or consultants, with experiential and cognitive knowledge about needs assessment, adult learning, communication training research, objectives writing, module design, interactive delivery methods and program evaluation. (Cross-listed with CMST 8156)
Prerequisite(s)/Corequisite(s): Junior standing; and a minimum cumulative GPA of 2.25. Not open to non-degree graduate students.

CMST 4160 COMMUNICATION FOR INSTRUCTIONAL SETTINGS (3 credits)
This course is designed to help prospective instructors and/or trainers understand and apply the principles of communication in instructional settings (i.e., classrooms, workshops, training programs). It introduces students to the research area in the speech communication discipline called ‘Instructional Communication’ by covering these five units: 1) Communication Strategies, Objectives, & Content; 2) Student Communication Needs & Expectations; 3) Feedback, Reinforcement, & Discussion; 4) Context, Climate, & Influence; and 5) Teacher Communicator Style, Characteristics, & Behaviors. (Cross-listed with CMST 8166)
Prerequisite(s)/Corequisite(s): Junior standing, and CMST 2010 or CMST 2410 (or SPCH 2010 or SPCH 2410); and a minimum cumulative GPA of 2.25.

CMST 4170 ORGANIZATIONAL COMMUNICATION (3 credits)
This course will help students understand organizational communication theories, models, and processes; apply these principles in organizational communication speaking exercises; and learn management and leadership skills. (Cross-listed with CMST 8176)
Prerequisite(s)/Corequisite(s): Junior standing; and a minimum cumulative GPA of 2.25. Not open to non-degree graduate students.

CMST 4180 COMMUNICATION LEADERSHIP AND POWER AND ORGANIZATIONS (3 credits)
This course provides theoretical and experiential knowledge about such topics as communication leadership styles and tactics, superior and subordinate interactions, power, ethical responsibilities, and diversity gender issues related to communication leadership. (Cross-listed with CMST 8186)
Prerequisite(s)/Corequisite(s): Junior standing; and a minimum cumulative GPA of 2.25. Not open to non-degree graduate students.

CMST 4190 COMPUTER-MEDIATED COMMUNICATION (3 credits)
Computer Mediated Communication addressing emerging issues of virtual communities, identity, civic life and participation, online relationships, collaborative work environments, digital networks, gender race class issues, legal and ethical considerations of technology, and commodification of mediated communication. (Cross-listed with CMST 8196)
Prerequisite(s)/Corequisite(s): CMST 1110 (or SPCH 1110) and Junior standing; a minimum cumulative GPA of 2.25.

CMST 4220 HEALTH COMMUNICATION (3 credits)
This course introduces students to the interdisciplinary field of health communication. In this course, students will learn various theories of health communication as well as current research and trends in health communication and its related fields. To speak to the complexity and dynamism of health communication, this course will expose students to the multiple voices and perspectives involved in the delivery of health and healthcare. (Cross-listed with CMST 8226)
Prerequisite(s)/Corequisite(s): Junior standing; a minimum cumulative GPA of 2.25. Not open to non-degree graduate students.

CMST 4510 PERSUASION AND SOCIAL INFLUENCE (3 credits)
The primary goal of this course is to provide students with a solid grounding in theories, principles, and strategies of persuasion social influence as they apply to everyday contexts in which influence attempts take place. Students should gain familiarity with findings from empirical investigations on persuasion, social influence, and compliance gaining, and will learn about strategies and techniques of persuasion relating. (Cross-listed with CMST 8516)
Prerequisite(s)/Corequisite(s): Junior standing and (CMST 2010 or CMST 2410 or SPCH 2010 or SPCH 2410); and a minimum cumulative GPA of 2.25. Not open to non-degree graduate students.
CMST 4520 PSYCHOLINGUISTICS (3 credits)
A discussion of the literature concerned with how such psychological variables as perception, learning, memory and development relate to the linguistic variables of sentence structure, meaning and speech sounds. (Cross-listed with CMST 8526.)
Prerequisite(s)/Corequisite(s): Senior standing; a minimum cumulative GPA of 2.25. Not open to non-degree graduate students.

CMST 4530 INTERCULTURAL COMMUNICATION-US (3 credits)
This course will provide a foundation that leads to Intercultural Communication competence. Specifically, this course is to introduce the concepts of cross-cultural communication. Theory and research are integrated with application and necessary skills are identified and developed. (Cross-listed with CMST 8536)
Prerequisite(s)/Corequisite(s): Junior standing; and a minimum cumulative GPA of 2.25.
Distribution: U.S. Diversity General Education course

CMST 4540 CONTEMPORARY SYSTEMS OF COMMUNICATION (3 credits)
An adaptation of General Systems Theory concepts to the study of human communication processes with systems analysis of contemporary interpersonal communication perspectives. (Cross-listed with CMST 8546)
Prerequisite(s)/Corequisite(s): CMST 1110 and three hours of mathematics and three hours of natural sciences; or permission; and a minimum cumulative GPA of 2.25.

CMST 4550 NONVERBAL COMMUNICATION (3 credits)
This course is designed to familiarize the student with current knowledge and research about nonverbal communication and to provide a wide variety of practical experiences through which the student can analyze and evaluate his or her own nonverbal behavior and that of others. The course, also, reviews the functions, areas and applied contexts of nonverbal communication. (Cross-listed with CMST 8556)
Prerequisite(s)/Corequisite(s): Junior standing and (CMST 2010 or CMST 2410 or SPCH 2010 or SPCH 2410); and a minimum cumulative GPA of 2.25. Not open to non-degree graduate students.

CMST 4560 COMMUNICATION, TEAMWORK, & FACILITATION (3 credits)
This course focuses on the communication practices, process tools, and theory associated with team problem solving, group discussion, facilitation skills, facilitative leadership, meeting management, and training in effective group interaction. (Cross-listed with CMST 8566)
Prerequisite(s)/Corequisite(s): A minimum cumulative GPA of 2.25. Not open to nondegree students.

CMST 4570 INTERCULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE (3 credits)
This course examines the intercultural perspective of organizational communication in a modern global world by focusing on the management of cultural differences in the global workplace. The trend towards a global economy is bringing people of different ethnic and cultural background together. Thus, the development of greater intercultural understanding has become an essential element of global workplace. After taking this course you will be more aware of cultural diversity in an organizational setting and further develop intercultural sensitivity and intercultural competence that will help you adapt to your future organizational life. (Cross-listed with CMST 8576).
Prerequisite(s)/Corequisite(s): Junior standing; and a minimum cumulative GPA of 2.25.
Distribution: Global Diversity General Education course

CMST 4580 COMMUNICATING RACE, ETHNICITY & IDENTITY (3 credits)
This is an undergraduate/graduate course that provides students with definitional and experiential knowledge about the origin of racial concepts, theories, and practices, definitions of ethnicity and identity, and the communicative relationship between race, ethnicity, and identity. (Cross-listed with CMST 8586, BLST 4580, BLST 8586)
Prerequisite(s)/Corequisite(s): CMST 4530 or Junior standing or instructor permission; minimum cumulative GPA of 2.25.
Distribution: U.S. Diversity General Education course

CMST 4600 COMMUNICATION THEORY AND APPLICATION (3 credits)
This course begins by introducing students to two broad categories of theory development - objective and interpretive. Then concepts and assumptions associated with each of these two perspectives are employed to critically evaluate several specific theories that fall within different of the sub-disciplines of the field of communication: interpersonal, group, organizational, mass, public/theoretical, cultural, and intercultural/gender. Along with critically evaluating and comparing/contrasting different communication theories, emphasis is placed on how the theories can be effectively applied in concrete settings and circumstances. (Cross-listed with CMST 8606)
Prerequisite(s)/Corequisite(s): Junior standing; and a minimum cumulative GPA of 2.25.

CMST 4620 DIRECTING FORENSICS (3 credits)
To provide students planning to teach speech in high school or college with a philosophy and detailed knowledge of how to direct a forensics program. (Cross-listed with CMST 8626)

CMST 4700 INTERPERSONAL CONFLICT (3 credits)
This course provides an overview of interpersonal conflict processes. It examines perspectives on conflict, patterns of constructive and destructive conflict, conflict styles and tactics, interpersonal power, negotiation strategies, conflict assessment, and conflict skill development. (Cross-listed with CMST 8706)
Prerequisite(s)/Corequisite(s): Junior standing and (CMST 2010 or CMST 3520 or CMST 4700 or SPCH 2010 or SPCH 3520 or SPCH 4700); and a minimum cumulative GPA of 2.25.

CMST 4800 CONFLICT MEDIATION (3 credits)
This course develops knowledge of mediation theory, research, and practice and communication skills essential to the effective mediation of disputes in various contexts. (Cross-listed with CMST 8806)
Prerequisite(s)/Corequisite(s): Junior standing and (CMST 2010 or CMST 3520 or CMST 4700 or SPCH 2010 or SPCH 3520 or SPCH 4700); and a minimum cumulative GPA of 2.25.

CMST 4890 COMMUNICATION STUDIES CAPSTONE SEMINAR (1 credit)
Communication Studies Capstone Seminar is an undergraduate course designed to provide students with the opportunity to integrate the knowledge and skills they have acquired as communication majors and to prepare them to enter the job market or graduate school using their speech communication skills and knowledge.
Prerequisite(s)/Corequisite(s): Senior standing; minimum cumulative GPA of 2.25 and major in Communication Studies. Not open to non-degree students.

CMST 4960 INTERNSHIP AND CAREER PREPARATION SEMINAR (1 credit)
This course will prepare students for doing an internship in a communication-related field by addressing such topics as writing resumes and cover letters, interviewing for jobs, and organizing a professional portfolio of their work. The topics covered also will assist with general career preparation. (Cross-listed with JMC 4960)
Prerequisite(s)/Corequisite(s): Sophomore standing; School of Communication major or minor; and minimum cumulative GPA of 2.25.
CMST 4970 INTERNSHIP EXPERIENCE (1 credit)
This course will provide students professional communication-related experience in an internship approved and supervised by the School of Communication. (Cross-listed with JMC 4970)
Prerequisite(s)/Corequisite(s): JMC 4960, CMST 4960, BRCT 4960, JOUR 4960, or SPCH 4960; junior standing; School of Communication major or minor; instructor permission; and minimum cumulative GPA of 2.25.

CMST 4980 INDEPENDENT STUDY COMMUNICATN (1-3 credits)
Specialized studies in communication supplementing regular courses: readings, research, tutorial.
Prerequisite(s)/Corequisite(s): Junior standing and (Journalism/Media Communication major or Communication Studies major)

CMST 4990 ADVANCED COMMUNICATION PRACTICUM (1-3 credits)
Special practicum experience in an area of communication.
Prerequisite(s)/Corequisite(s): Junior standing and (Journalism/Media Communication major or Communication Studies major)